



# TUVÈ FERNET

## Turin Vermouth

**GOLD**, New York International Spirits Competition 2016  
**SILVER**, American Distilling Institute 2016  
**SILVER**, Wine and Spirits Wholesalers of America 2017

## BRAND OVERVIEW

The name "Turin Vermouth" and "Tuvè" are derived from historical familial recipes displaying the liquor tradition of the Piedmont capital. The distillery was born in the historic town where the deep roots of Vermouth originated in 1786.

More than two centuries have passed since the birth of vermouth, and since then many craftsmen, liquor masters, and artisans have settled in what was then the epicenter of Italian liqueurs. The passion of Turin Vermouth originates from the Piedmont land and its fruits. The constant dedication in search of the highest quality ingredients and the reinterpretation of ancient recipes, makes them innovators of the category.

### TUVÈ

The Tuvè line was born to share the passion and warmth of Italian liquor traditions. Tuvè Fernet is a strong and bitter digestive with a refined heart, obtained from the prolonged infusion of herbs and spices. This includes mint of Pancalieri which is considered the best in the world for the fineness of the perfume, pleasant taste, and medicinal properties. Of a classic dark color, it also presents some amber shades. Both the aroma and the taste reveal themselves in a decisive, intense and very persistent way on the palate.



## THE TIMELESS APÉRITIF

## PRODUCT OVERVIEW

### TASTING NOTES

- Medicinal aroma of laced gentian, bark, roots and mint
- Initial touch of sweetness and mint on the palate, opening up to more complexity
- Dark roasted coffee notes, bitter citrus peels, and clove
- Strong and persistent on the palate

### SERVING RECOMMENDATIONS

- Neat, room temperature
- On the rocks
- As a digestif to accompany coffee
- With sparkling water or ginger ale

### TUVÈ TONIC

- 1¼ oz Tuvè Fernet
- 4 oz ginger beer
- 1 squeeze of lime

### INSTRUCTIONS

Combine Tuvè Fernet and ginger beer in a highball glass filled with ice

Add squeeze of lime

Stir gently and garnish with mint and a small lime wheel

### PRODUCTION PROCESS

UTILIZES A MODERNIZED, PROPRIETARY EXTRACTION MACHINE



39%  
alc/vol

750mL  
bottle



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

# ORIGIN



TURIN  
PIEDMONT  
ITALY



## FULL PRODUCT LINE

