



SENIOR & CO. TAMARIND LIQUEUR

Senior & Co.

It was common in the 19th century for pharmacists to create botanical tinctures and tonics to aid digestion or cure other maladies. Likewise, Curaçao business partners Haim Mendes Chumaceiro and Edgar Senior, operated a drugstore called Botika Excelsior where they sold Senior's Curaçao Tonic based on a family recipe. In 1896, Senior and Chumaceiro formed Senior & Co. and changed the name of their tonic to Senior's Curaçao Liqueur, to highlight its sweet profile.

When Chumaceiro died, the recipe for the liqueur went to his widow and she continued to make modest quantities of the curaçao at her home. In 1945, Senior & Co. purchased the curaçao recipe from Chumaceiro's widow producing it on a commercial scale. Today, the descendants of Edgar Senior and Mendes Chumaceiro are still partial owners of Senior & Co. and their distillery, in the historic Landhuis Chobolobo mansion, welcomes around 140,000 visitors a year.

Senior & Co. offers premium, authentic liqueurs crafted with the finest ingredients, according to the original Senior recipe, distilled in a copper still from 1896. A Genuine Curaçao is made with the dried, bitter peels of the Laraha, known as the Golden Orange of Curaçao. That can only grow on the Caribbean Island of Curaçao, known for its colorful sights, joyful character, and tropical blue sea. Senior & Co. is proud to produce the Genuine Curaçao from Curaçao.

INTEGRITY

True to their essence and
never deviate from it

PASSION

Passionate about their heritage,
their island, and their customers



COMMITMENT

Dedicated since 1869 to
providing the finest liqueurs

RELIABILITY

Their production process is trustworthy,
and their quality is impeccable



THE ORIGINAL CURAÇAO LIQUEUR

Made from Laraha Oranges from the Island of Curaçao

PRODUCT OVERVIEW



TASTING NOTES

- Tanginess that awakens the palate
- Subtle underlying sweetness like honey
- Essence of tamarind fruitiness
- Gentle bitterness for complexity
- Mild earthy undertones present
- Hints of citrus notes. This combination creates a distinct and versatile flavor perfect for cocktails and culinary explorations

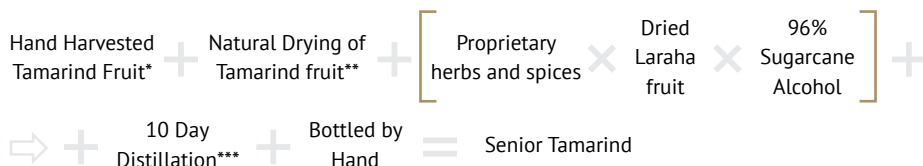


SERVING RECOMMENDATIONS

- Perfect to use as a base in cocktails



PRODUCTION PROCESS



* Harvested before ripe for maximum fragrance

** 5-7 Days outside in Curacao

***Copper Pot still Only

Senior & Co. is the only "Genuine" Curaçao Liqueur in the world that is made using Laraha oranges from the island of Curaçao.

25%
ALC/VOL

750mL
BOTTLE

432 Maple Street Unit #4, Ramona, CA 92065



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SKU

DISTRIBUTOR

SALES REPRESENTATIVE

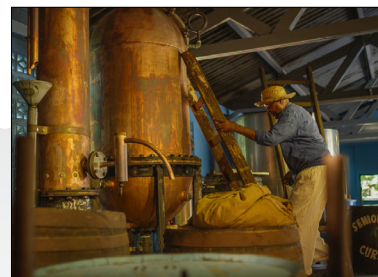
BOTTLE PRICE

CASE PRICE

ORIGIN

CURAÇAO
CARIBBEAN ISLANDS

SOUTH AMERICA



FULL PRODUCT LINE

