



KUMQUAT LIQUEUR

FAIR.



SILVER Beverage Testing Institute 2019

GOLD Liqueur Masters 2018

BRAND OVERVIEW

When the FAIR. brand was created in 2009, the idea of sharing the wealth amongst everyone was the main goal. Over the past decade Fair has given 10% of its profits back to farmers and distillers who have been involved in producing various spirits and liqueurs around the world. The results of this program have spoken for themselves as FAIR. Kumquat Liqueur has racked up award after award in various spirits competitions.

FAIR. Kumquat liqueur is made through sourcing Kumquat from around Southeast Asia. Known for good luck and antioxidants, the Asian fruit is macerated slowly to extract

its subtle flavors. Natural sugars and triple sec flavors enhance this liqueur and inspire visions of adventuring through Malaysia.

The kumquat and a natural citrus infusion meld perfectly to create an exquisite liqueur. Perfectly suited to function as a sweetener on its own, its flavor is a seamless transition from natural citrus flavors. Tequila cocktails that feature citrus and acidity yield delicious results that will always be reordered.

FAIR.'s Kumquat Liqueur has the following certifications: Fair Trade, Vegan, Non-Gmo



FAIR. ON A MISSION

Committed to making the right choices the most obvious ones,
pioneering Fairtrade practices in the alcohol industry.

THINK HUMAN. DRINK FAIR.

PRODUCT OVERVIEW



TASTING NOTES

- Bouquet of fresh blood orange, orange juice
- Balanced perfectly with sumptuous notes of mandarin oranges and its blossoms
- Sneaky spiciness on the finish



SERVING RECOMMENDATIONS

- Shake with lime juice and tequila
- Acidity pushes kumquat flavor to sing
- Versatile liqueur that will propel any cocktail with unaged spirits



PRODUCTION PROCESS

SOURCED FROM
MALAYSIA

Hand Harvested
Kumquats



Maceration of
Whole Kumquats



FAIRTRADE CERTIFIED SUGAR
FROM PARAGUAY AND MALAWI

Non-GMO Sugars + Direct Infusion of
Citrus Peels + Demineralized Water



FAIR. Kumquat
Liqueur

22%
ALC/VOL

375mL
BOTTLE



ORIGIN

PRICE



FULL PRODUCT LINE

