



CRÈME DE VIOLETTE ET MIEL

Pairidaēza [pair•ih•duh•ee•zuh]

BRAND OVERVIEW

Throughout ancient cultures, the idea of a hidden paradise in plain sight gave way to legends of extravagance lost to time. Bringing the past to life became a priority, as was the ability to fashion one's own version of a local utopia. The idea of connecting past levels of luxury unknown to our current expectations have become more in fashion with ever changing modernity.

Crème de Violette et Miel is a liqueur that is multifaceted and vibrant in nature. Featuring a classic flavor reminiscent of the Parisian candies, this liqueur is sweetened with acacia honey. Flowery, refined and exuberant, Pairidaēza Crème de Violette et Miel reminds consumers how easy it is to modernize

cocktails with classic flavor profiles. Using honey to enhance floral aspects of a classic liqueur, Crème de Violette et Miel provides a bright, yet balanced flavor that will take your next cocktail to a nuanced paradise.

Use this liqueur with gin, Crème de Cacao and lemon juice for cocktails that showcase simple and/or classic flavor profiles.

BASED ON THE FLAVORS OF
19TH CENTURY PARISIENNE VIOLETTE CANDIES

PRODUCT OVERVIEW



TASTING NOTES

- Floral flavors are rounded with an earthy sweetness
- Exhilaratingly bright and tangy
- Well balanced mix of florality, a touch of bitterness, and slightly sweet

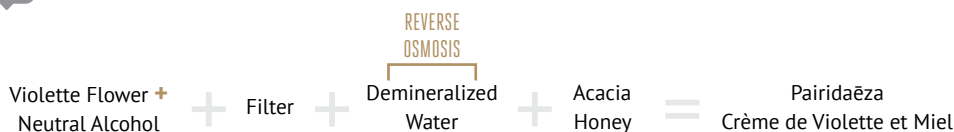


SERVING RECOMMENDATIONS

- Shaken gin cocktails are an undeniable pair
- Use with Crème de Cacao to create interesting flavor pairings
- Soda water and tonic extends a refreshing sweetness



PRODUCTION PROCESS



18%
ALC/VOL

700mL
BOTTLE



SKU

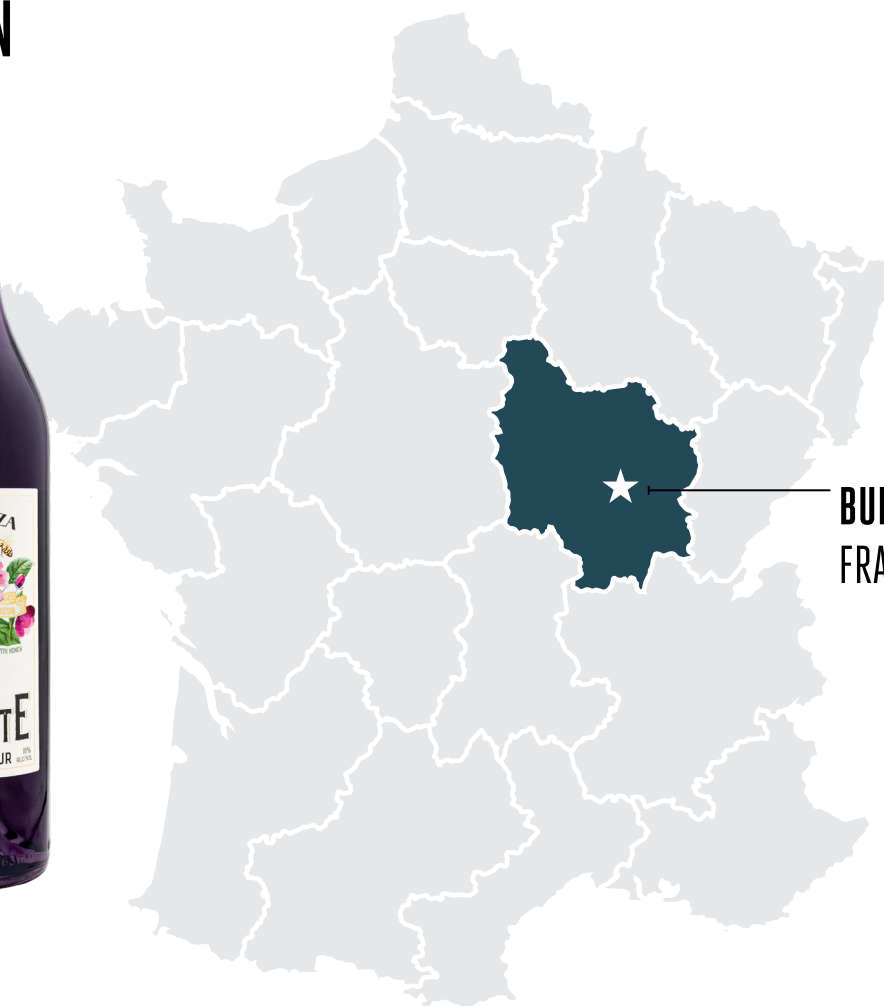
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



**BURGUNDY
FRANCE**

FULL PRODUCT LINE

