



# KUMQUAT LIQUEUR

FAIR



**SILVER** Beverage Testing Institute 2019  
**GOLD** Liqueur Masters 2018

## BRAND OVERVIEW

FAIR was created in 2009 to develop a spirits line with a positive impact on people and the planet. They have been committed from the very start to giving 10% of their profits back to the farming communities that provide their superior crops. FAIR does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."\*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

\* From [fairtradecertified.org](http://fairtradecertified.org).

FAIR is also about the celebration of cultures and promoting our differences. FAIR Kumquat Liqueur is ethically sourced in Malaysia, where kumquats are a symbol of good luck. FAIR Kumquat Liqueur is produced through a slow maceration process to extract the subtle flavors of the kumquat. Combined with Fair Trade organic cane sugar and an infusion of citrus peels, FAIR Kumquat Liqueur inspires visions of adventuring through Malaysia.

The kumquat and a natural citrus infusion meld perfectly to create an exquisite liqueur. Perfectly suited to function as a sweetener on its own.

FAIR's Kumquat Liqueur is certified:

- Fair Trade
- Vegan
- Non-GMO



### THINK HUMAN. DRINK FAIR.

10% Of Profits Returned To The Farming Communities

## PRODUCT OVERVIEW



### TASTING NOTES

- Bouquet of fresh blood orange
- Balanced perfectly with sumptuous notes of mandarin oranges and its blossoms
- Acidity pushes kumquat flavor to sing



### SERVING RECOMMENDATIONS

- Replace triple sec 1:1

### KUMQUAT MARGARITA

1 ½ oz 4 Copas Organic Kosher Tequila

1 oz FAIR Kumquat Liqueur

½ oz Lime juice

Rosemary sprig

*Use El de Bateo Ancestral Mezcal for a smoky expression*

*Wet rim of glass with lime wedge; dip in salt*

*Combine all ingredients with ice in shaker*

*Strain into salt rimmed glass*

*Garnish with rosemary sprig*



### PRODUCTION PROCESS

MALAYSIAN; SHIPPED TO  
COGNAC, FRANCE



Hand Harvested Whole Kumquats  
+ Wheat Neutral Grain Spirit

FRENCH, NON-GMO

Infusion of  
Citrus Peels

Filter

FAIR TRADE CERTIFIED, NON-GMO

Cane Sugar + Wheat  
Neutral Grain Spirit

FRENCH, NON-GMO

FAIR  
Kumquat  
Liqueur

22%  
ALC/VOL

375mL,  
1L  
BOTTLE



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

## ORIGIN



KUMQUATS

MALAYSIA

SUGARS

PARAGUAY  
& MALAWI

BOTTLED

COGNAC  
FRANCE

FULL PRODUCT LINE



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

