



GINGER LIQUEUR

FAIR



BEST GINGER LIQUEUR *New York
Spirits 2021*

BRAND OVERVIEW

FAIR was created in 2009 to develop a spirits line with a positive impact on people and the planet. They have been committed from the very start to giving 10% of their profits back to the farming communities that provide their superior crops. FAIR does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others;

Fair Trade is a way to make a conscious choice for a better world.

FAIR is also about the celebration of cultures and promoting our differences. FAIR Ginger Liqueur is created from the selection of the finest Indian and Sri Lankan ginger roots, macerated with a slow and progressive reduction by adding fair trade liquid cane sugar throughout the maceration process. FAIR Ginger Liqueur is produced with no additional flavors or spices leaving a spirit that embodies the passion and exuberance of the people who cultivate this dynamic root.

Fair Ginger Liqueur is:

- Fair Trade
- Organic
- Vegan
- Non-GMO
- Gluten-Free

* From fairtradecertified.org.



THINK HUMAN. DRINK FAIR.

10% Of Profits Returned To The Farming Communities

PRODUCT OVERVIEW



TASTING NOTES

- Fiery and fresh
- Spicy and smooth
- Candied ginger



SERVING RECOMMENDATIONS

- On ice with soda water
- In place of simple syrup in whiskey cocktails, such as a Mint Julip

GINGER BREEZE

1 ½ oz FAIR Rum XO
 ¾ oz FAIR Ginger Liqueur
 ½ Lime, juiced
 Soda water
 Lime wedge, garnish

*In a shaker, add rum, ginger liqueur, lime, ice
 Strain into tall glass with ice
 Top with soda water and garnish with lime wedge*



PRODUCTION PROCESS

INDIAN AND SRI LANKAN;
SHIPPED TO COGNAC, FRANCE



Sliced Ginger Root + Wheat
Neutral Grain Spirit

FRENCH, NON-GMO

+ Filter +

FAIR TRADE CERTIFIED,
NON-GMO

Cane Sugar + Wheat
Neutral Grain Spirit

FRENCH, NON-GMO

= FAIR Ginger
Liqueur

35%
ALC/VOL

700mL
BOTTLE

432 Maple Street Unit #4, Ramona, CA 92065



(760) 789-9000 • PreissImports.com

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



GINGER ROOT

INDIA + SRI LANKA



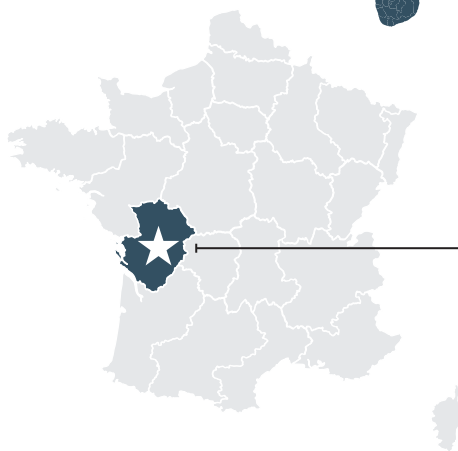
FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET



BOTTLED

COGNAC
FRANCE

FULL PRODUCT LINE

