## NARANO BITTER ORANGE LIQUEUR

SILVER San Francisco World Spirits 2021 **BRONZE** ADI 2020

Casa D'Aristi

## BRAND OVERVIEW —

Casa D'Aristi is a small producer located in the Yucatán peninsula in the beautiful town of Mérida. Mexico. They are committed to producing high quality selections reflecting authentic flavors of the Yucatán. Taking pride in sustainable production practices, they maintain close relationships with the farming communities with a focus on keeping their products free of additives and flavorings.

Casa D'Aristi's Narano Bitter Orange Liqueur is made from a mix of Sweet Oranges\* and Naranja Agria, a sour orange, brought to the Yucatán from Spain in the late 1500's. Naranja Agria is more commonly known in the United States as a Seville Orange. In Mexico you will often find locals eating this sour orange sprinkled with hot chili powder or making lemonade. It is known for use in salsa and marinades with a tangy kick alongside an herbaceous note. Easily accessible for cocktail newcomers, Narano will be useful in a wide range of cocktails desiring a tangy punch.



## GUARDING THE NATURAL WEALTH OF THE YUCATAN

## Frutos del Mayab

## PRODUCT OVERVIEW —



#### TASTING NOTES

- Fruity and herbaceous hints of green tea
- · Bitterness with slight astringency
- · Distinctly orange with mild sweetness
- Large mouthfeel



#### SERVING RECOMMENDATIONS

- Shaken with lime juice for an easy margarita
- Stirred into cocktails featuring barrel aging like cognac or reposado agave spirits
- Punch up a mojito or highball by adding ¼ oz of Narano

#### NARANO MARGARITA

1 oz Casa D'Aristi Narano Bitter Orange Liqueur

1 oz 4 Copas Reposado Tequila

¾ oz Lime juice

14 oz Agave syrup

Tajin salt

Rim glass with lime juice and dip into Tajin Combine all ingredients in shaker with ice; shake Strain into Tajin rimmed glass with ice

## PRODUCTION PROCESS



Juice of Sweet Oranges\* + Purified Water + Sugar + Yeast

x Fermentation

AKIL, YUCATÁN

Juice and Oils from the Skin of Naranja Agria

Neutral Grain Spirit + Sugar + Water

Narano Bitter Orange Liqueur 40% ALC/VOL



DISTRIBUTOR

CASE PRICE

BOTTLE PRICE

SALES REPRESENTATIVE

# ORIGIN

SKU









### FULL PRODUCT LINE









