

RON COLÓN

RUMZCAL 33/66

Ron Colón

88 POINTS, *Wine Enthusiast* 2023
BRAND OF PROMISE, *Tequila Aficionado* 2019
SILVER, *Best Cocktails* 2023

BRAND OVERVIEW

Ron Colón was birthed out of an appreciation for the rich history, soil, and culture of El Salvador. Since the 1920s Ingenio La Cabana has been growing and processing sugar cane near the Mayan ruins of Cihuatán, north of San Salvador. In 2004, Cabana built the distillery Licorera Cihuatán, which is overseen by Master Distiller and Blender Gabriella Ayala, and is the source of the Salvadorian rum used in Ron Colón products. At the distillery, El Salvadoran sugar cane is run through a century old mill as the starting point for their portfolio of rums.

One of Ron Colón's goals is to bridge worlds. Rumzcal was created with the intention of bridging categories, similar to RCS RumRye, but using Ron Colón Dark Rum 81 pf and Maguay Espadín Mezcal. A fourth-generation

family business run by mother and son, they produce the finest Maguay Espadín from Oaxaca, using artisanal production methods for more than six decades.

Their methods includes harvesting the piñas by hand with rudimentary tools, such as machetes, axes, and handmade mallets, and cooking the piñas in a stone-lined conical-shaped floor oven covered with dirt, which was built in 1963. The cooked piñas are then ground using a Chilean horse-drawn mill. The ground juices and fibers are poured into wooden vats, allowing local yeast to ferment the wort, and then distillation occurs in copper pots.



BRIDGING WORLDS

The Rockstar of the Rum World

PRODUCT OVERVIEW

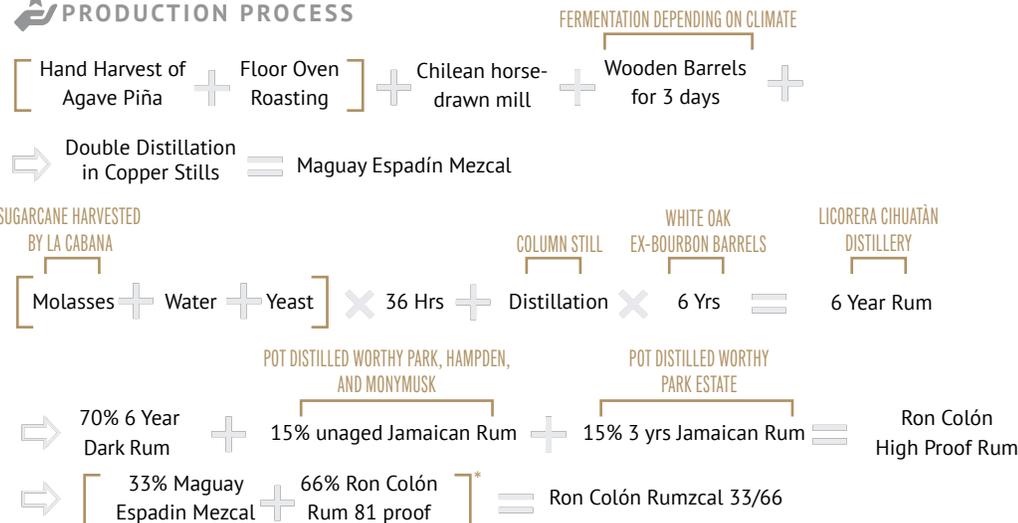
TASTING NOTES

- A naturally sweet and smokey, earthy scent
- Tropical fruit notes emerge, following a slightly funky charred remark

SERVING RECOMMENDATIONS

- Neat
- Over a large cube of ice
- Add a drop or two of water
- Replace in traditional mezcal cocktails, especially mezcal negroni

PRODUCTION PROCESS



*Bottled at 99 Proof

49.5% 750mL
ALC/VOL BOTTLE

SKU

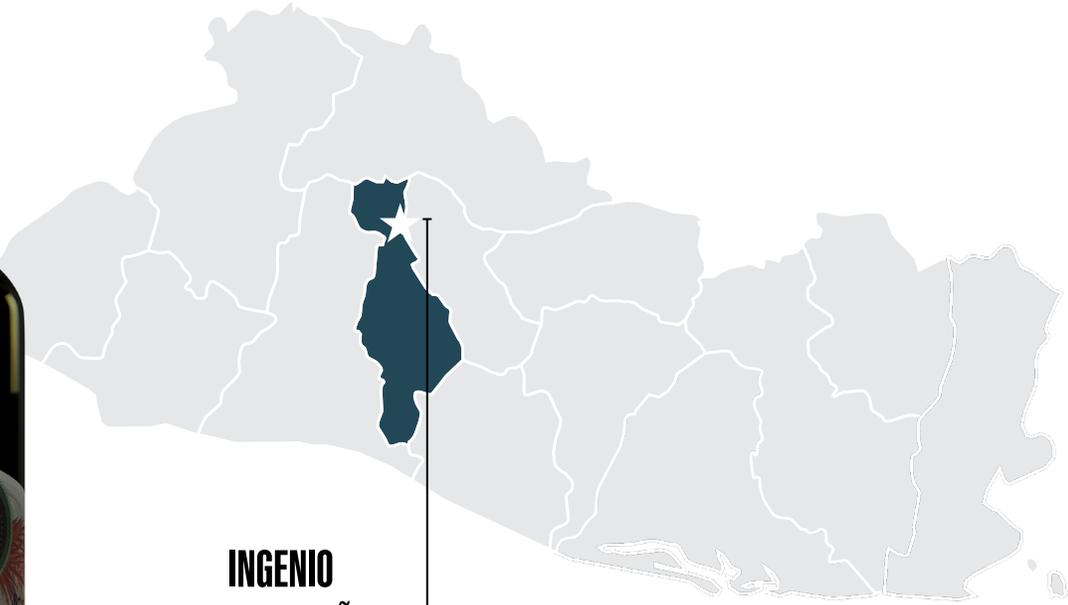
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



**INGENIO
LA CABAÑA
EL SALVADOR**

FULL PRODUCT LINE

