

# RON COLÓN RUM 81 PF

Ron Colón

5 STARS, *The Tasting Panel 2020*  
 93 POINTS, *Wine Enthusiast 2019*  
 93 POINTS - EXCEPTIONAL,  
*Wine Spectator 2021*

## BRAND OVERVIEW

Ron Colón was birthed out of an appreciation for the rich history, soil, and culture of El Salvador. Since the 1920s, Ingenio La Cabana has been growing and processing sugar cane near the Mayan ruins of Cihuatán, north of San Salvador. In 2004, Cabana built the distillery Licorera Cihuatán, which is overseen by Master Distiller and Blender Gabriella Ayala, and is the source of the 6 Year Rum used in Ron Colón products. At the distillery, El Salvadoran sugar cane is run through a century-old mill as the starting point for their portfolio of rums.

One of Ron Colón's goals is to bridge worlds. With their rum portfolio they connected rum and coffee, bringing together the two finest raw ingredients exported from

El Salvador. They continue to innovate, bridging industries and categories to create new flavor experiences with each of their products.

The rums that are chosen in the Rum 81 Proof blend to create a complex flavor palate. By combining column-distilled and pot-distilled rums, the overall flavor offers contrasting characteristics that interact to create something quite special. The addition of Jamaican pot-distilled rums brings an earthiness and warm funk to the liquid. The flagship rum is a fruit-forward delicate style with a light, dry finish.



## BRIDGING WORLDS

The Rockstar of the Rum World

## PRODUCT OVERVIEW

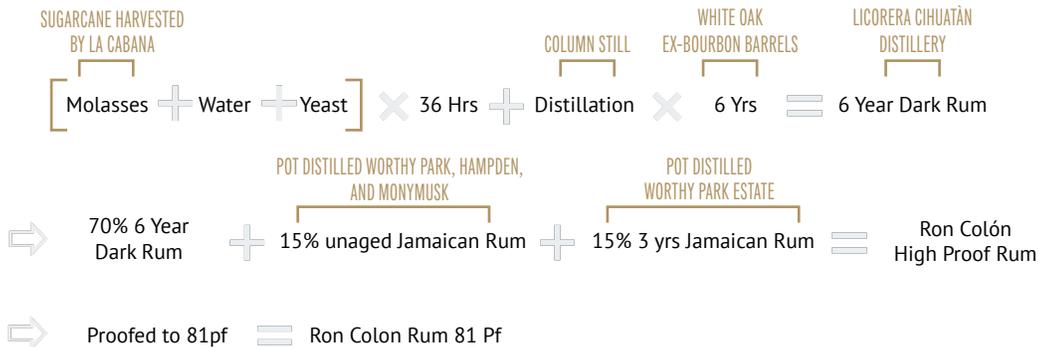
### TASTING NOTES

- Strong tropical fruit aromas of fresh banana and sticky pineapple with raisins and prunes
- Developing flavors of toasted caramel, creamy milk chocolate, roasted almonds, and dried apricot
- Smooth, dry finish

### SERVING RECOMMENDATIONS

- Neat
- Over a large cube of ice
- Add a drop or two of water
- Adds complexity to Tiki cocktails, Mai Tais, and Zombies

### PRODUCTION PROCESS



40.5% ALC/VOL 750mL BOTTLE

SKU

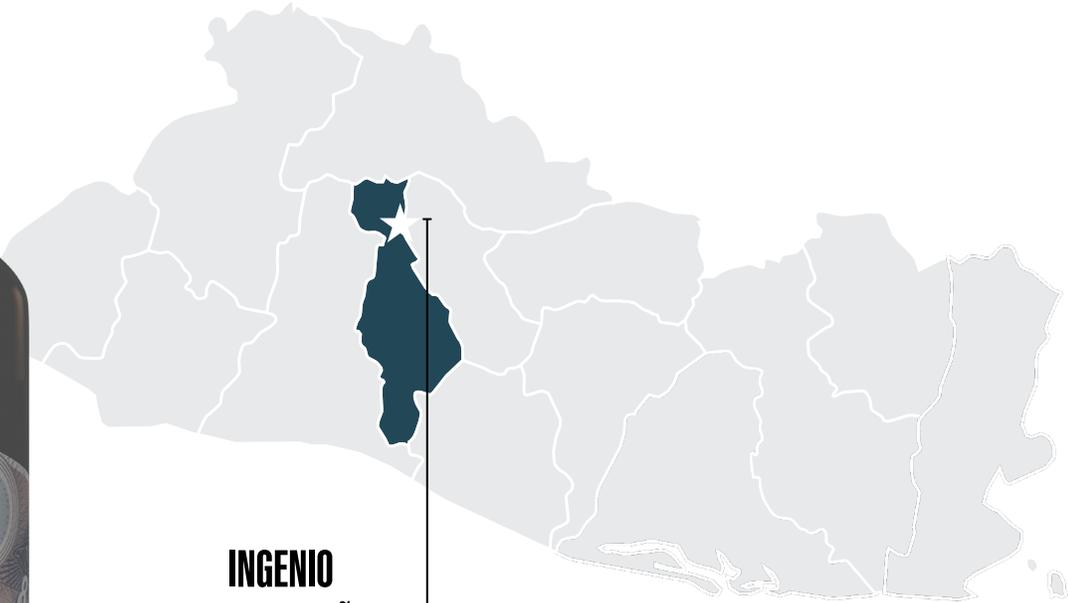
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

# ORIGIN



**INGENIO**  
**LA CABAÑA**  
**EL SALVADOR**

## FULL PRODUCT LINE

