

RON COLÓN RED BANANA OLEO

Ron Colón

92 POINTS, *Wine Enthusiast* 2024
 DOUBLE GOLD - BEST OF CLASS - BEST OF CATEGORY,
American Distilling Institute 2022
 SILVER, *Best Cocktails* 2023

BRAND OVERVIEW

Ron Colón was birthed out of an appreciation for the rich history, soil, and culture of El Salvador. Since the 1920s Ingenio La Cabana has been growing and processing sugar cane near the Mayan ruins of Cihuatán, north of San Salvador. In 2004, Cabana built the distillery Licorera Cihuatán, which is overseen by Master Distiller and Blender Gabriella Ayala, and is the source of the 6 Year Rum used in Ron Colón products. At the distillery, El Salvadoran sugar cane is run through a century old mill as the starting point for their portfolio of rums.

One of Ron Colón's goals is to bridge worlds. With their rum portfolio they connected rum and coffee, bringing

together the two finest raw ingredients exported from El Salvador. They continue to innovate, bridging industries and categories to create new flavor experiences with each of their products.

Inspiration for Red Banana Oleo came from the red banana trees growing on the Jags Head Coffee Farms in El Salvador. The bananas are soft and sweet when ripe, and some say they have a raspberry sweetness while others consider it to be a cross between a yellow banana and a plantain. Eric van Beeck and Danil Nevsky created the perfect banana oleo syrup, matched with RC Rum 81 Proof, to create the Red Banana Oleo.



BRIDGING WORLDS

The Rockstar of the Rum World

PRODUCT OVERVIEW

TASTING NOTES

- Roasted cacao followed, with fresh caramelized banana
- Ending with a touch of heat and overripe tropical fruits

SERVING RECOMMENDATIONS

- Add a banana twist to tropical rum cocktails, including Daiquiris
- Try as a split base in a rye whiskey Old Fashion or a Dark N Stormy
- Pour over desserts and ice cream

PRODUCTION PROCESS



40.5% ALC/VOL 750mL BOTTLE

SKU

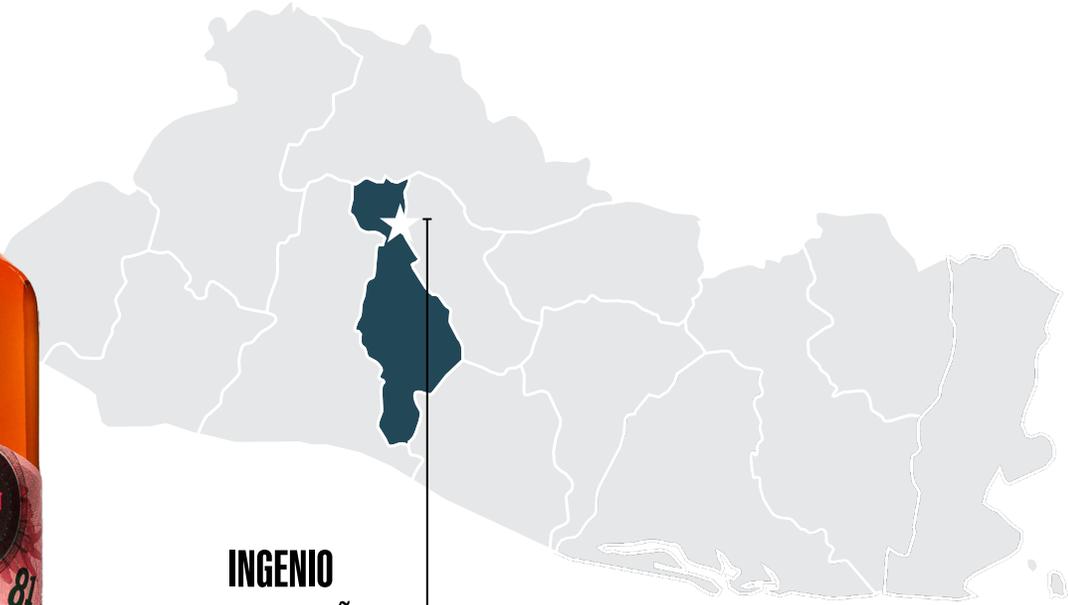
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



INGENIO
LA CABAÑA
EL SALVADOR

FULL PRODUCT LINE

