

RON COLÓN

# HIGH PROOF RUM 111 PF

Ron Colón

**DOUBLE GOLD,**  
*American Distilling Institute Judging of Craft Spirits 2021*  
**DOUBLE PLATINUM,**  
*"Best of category overproof Rum" ASCOT Awards 2021*  
**GOLD** *Tastings.com 2021*  
**93 POINTS,** *Wine Enthusiast 2021*

## BRAND OVERVIEW

Ron Colón was birthed out of an appreciation for the rich history, soil, and culture of El Salvador. Since the 1920s, Ingenio La Cabana has been growing and processing sugar cane near the Mayan ruins of Cihuatán, north of San Salvador. In 2004, Cabana built the distillery Licorera Cihuatán, which is overseen by Master Distiller and Blender Gabriella Ayala, and is the source of the 6 Year Rum used in Ron Colón products. At the distillery, El Salvadoran sugar cane is run through a century-old mill as the starting point for their portfolio of rums.

One of Ron Colón's goals is to bridge worlds. With their rum portfolio they connected rum and coffee, bringing together the two finest raw ingredients exported from

El Salvador. They continue to innovate, bridging industries and categories to create new flavor experiences with each of their products.

Ron Colón High Proof Rum 111 Pf blend creates an unusual flavor palate. The 6 Year Dark Rum on its own brings a fruit-forward tropical nose with a light, dry finish. To create the perfect rum, they added a small amount of Jamaican rum to give it earthiness, creating the perfect balance.



## BRIDGING WORLDS The Rockstar of the Rum World

## PRODUCT OVERVIEW

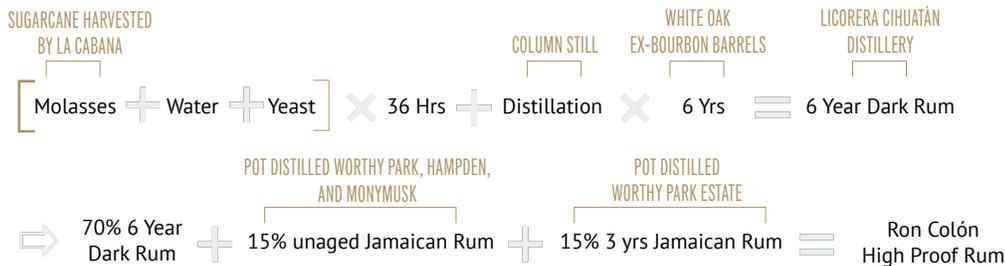
### TASTING NOTES

- Bouquet of banana, pineapple, raisins, and prunes
- Warm, spicy caramel
- Hints of cinnamon and nutmeg
- Apricot, chocolate, and almond notes round out the flavor
- Smooth, dry finish

### SERVING RECOMMENDATIONS

- Neat or on ice
- Perfect for Tiki cocktails
- Adds complexity to Mai Tais and Zombies
- Goes well with sugar and bitters over a large cube

## PRODUCTION PROCESS



55.5% ALC/VOL  
750mL BOTTLE

SKU

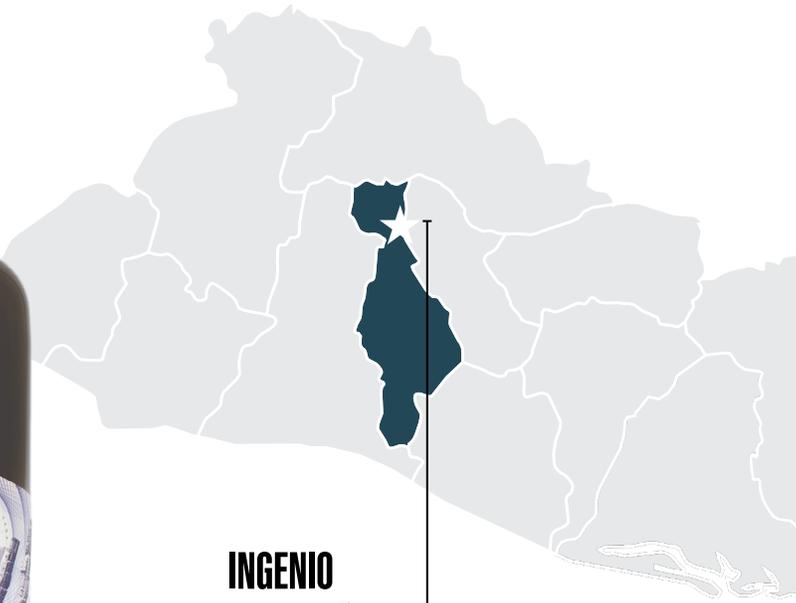
DISTRIBUTOR

SALES REPRESENTATIVE

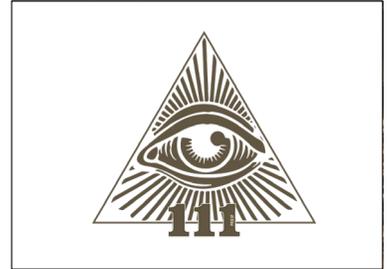
BOTTLE PRICE

CASE PRICE

# ORIGIN



**INGENIO**  
LA CABAÑA  
EL SALVADOR



## FULL PRODUCT LINE

