

RON COLÓN

HIGH PROOF COFFEE INFUSED RUM 111PF

Ron Colón

SILVER,

American Distilling Institute Judging of Craft Spirits 2021

BRAND OVERVIEW

Ron Colón was birthed out of an appreciation for the rich history, soil, and culture of El Salvador. Since the 1920s, Ingenio La Cabana has been growing and processing sugar cane near the Mayan ruins of Cihuatán, north of San Salvador. In 2004, Cabana built the distillery Licorera Cihuatán, which is overseen by Master Distiller and Blender Gabriella Ayala, and is the source of the 6 Year Rum used in Ron Colón products. At the distillery, El Salvadoran sugar cane is run through a century-old mill as the starting point for their portfolio of rums.

Made with the same award winning blend as Ron Colón Rum, this expression introduces Salvadorian grown bourbon variety of arabica coffee beans to the mix. Working with the Jags Head Coffee team, whole roasted

beans are cold infused in the rum for 48 hours, imparting fruity flavors with a subtle richness to the spirit that still allows the rum to shine through.

Jags Head Coffee has been grown by the same family for the past 150 years. Their coffee plantations sit on the side of the Santa Ana Volcano, in the Apaneca-Ilamatepec mountains, home to El Salvador's first DOC for coffee. Jags Head grows the bourbon variety of coffee at their El Cipres farm 5,577 feet above sea level, surrounded by groves of cherry trees. The family believes the cherry trees add a rich chocolate character, with sweet honey flavors, to the coffee as it ripens



BRIDGING WORLDS

The Rockstar of the Rum World

PRODUCT OVERVIEW

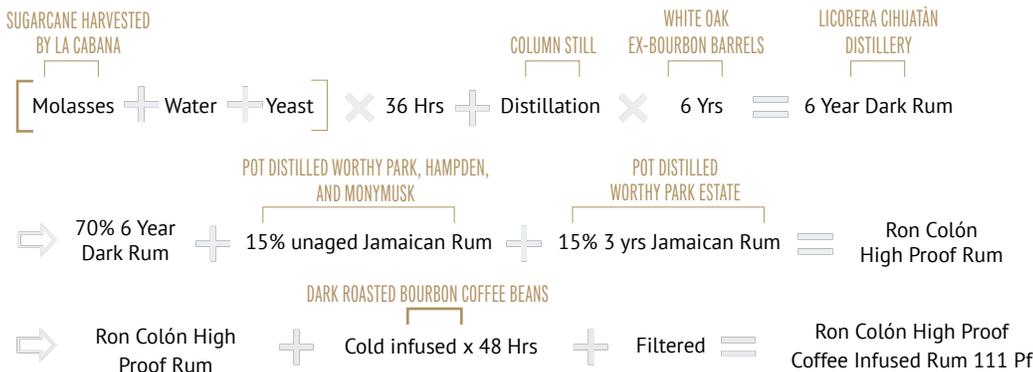
TASTING NOTES

- Hints of caramelized bananas
- Coffee and toasted nutmeg
- Milk chocolate accompanied by tropical fruit

SERVING RECOMMENDATIONS

- Perfect in Tiki cocktails
- Brings a hint bitterness to other rums and bourbons

PRODUCTION PROCESS



55.5% ALC/VOL 750mL BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

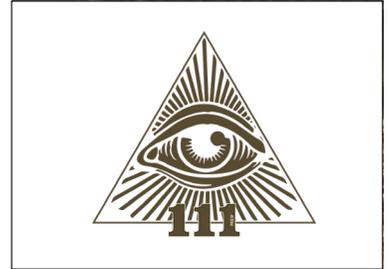
CASE PRICE

ORIGIN



**INGENIO
LA CABAÑA
EL SALVADOR**

**SANTA ANA VOLCANO →
APANECA-ILAMATEPEC MOUNTAINS**



FULL PRODUCT LINE

