



QUIQUIRIQUI (QQRQ) MEZCAL ARTESENAL ENSAMBLE JOVEN

QQRQ MEZCAL WAS FOUNDED IN 2012 AFTER THE OWNER MELANIE SYMONDS, RAN A SUCCESSFUL POP UP MEZCAL BAR IN EAST LONDON AND RECOGNIZED A GAP IN THE MARKET FOR AN AFFORDABLE YET TRADITIONALLY MADE MEZCAL. DURING A RESEARCH TRIP TO OAXACA IN 2011 MELANIE MEET THE MENDEZ FAMILY WHO HAVE BEEN PRODUCING MEZCAL FOR 4 GENERATIONS.



THE MENDEZ FAMILY MAKE QQRQ AT THEIR FAMILY PALENQUE. THE FAMILY HAVE A STRONG CONNECTION WITH THE LOCAL COMMUNITY AND SINCE PARTNERING WITH QQRQ, HAVE BEEN ABLE TO START SEVERAL SUSTAINABILITY PROJECTS WITHIN THE MUNICIPALITY. THEY ARE ONE OF THE FEW PRODUCERS IN THE AREA TO BUILD VINASAS DISPOSAL UNITS WHICH NEUTRALIZES THE ACIDIC RUN OFF FROM THE MEZCAL PRODUCTION, BEFORE ITS DISPOSED OF. TO HEAT THEIR ROASTING PIT THEY ONLY USE NON ENDANGERED WOOD SPECIES AND FOCUS ON BUYING WOOD FROM GOVERNMENT CERTIFIED SUSTAINABLE SELLERS. QQRQ IS COMMITTED TO SUPPORTING THE MENDEZ FAMILY'S SOCIAL RESPONSIBILITY TOWARDS THE LOCAL PEOPLE AND ENVIRONMENT, TAKING CONSERVATION STEPS WHENEVER POSSIBLE.

QQRQ'S AIM HAS ALWAYS BEEN TO OFFER HIGH QUALITY TRADITIONAL MEZCAL, MADE WITHOUT ADDITIVES, CHEMICALS OR PRESERVATIVES.

QQRQ IS A SINGLE PALENQUE MEZCAL, BATCHES ARE ALWAYS MADE TO ORDER FROM ONE PRODUCER AND NEVER BLENDED FROM MULTIPLE SOURCES..

MEZCAL IS NOT JUST A DRINK IT'S A WAY OF LIFE

QQRQ MEZCAL ARTESANAL ENSAMBLE JOVEN IS AN EQUAL BLEND OF THREE AGAVES: ESPADÍN, WILD CUISHE, AND WILD TEPEZTATE. THIS IS A RESPONSIBLE WAY TO INTRODUCE DIFFERENT FLAVOR PROFILES OF WILD AGAVE BUT NOT PUT STRAIN ON THE WILD POPULATION.

TASTING NOTES:

FRESH GREEN VEGETAL NOTES

FOREST PINE, BRIGHT ACIDITY, LIGHT SMOKE

WILD FLOWERS, CUT GRASS, PINK PEPPERCORN



SERVING RECOMMENDATIONS:

TRADITIONALLY SERVED NEAT WITH ORANGE SLICES

GREAT BASE FOR COCKTAILS

GOES WELL WITH CITRUS

CATEGORY: ENSAMBLE JOVE

VARIETY: 100% AGAVE ESPADIN, WILD CUISHE, WILD TEPEZTATE

AGAVE AGES: 5-30 YEARS

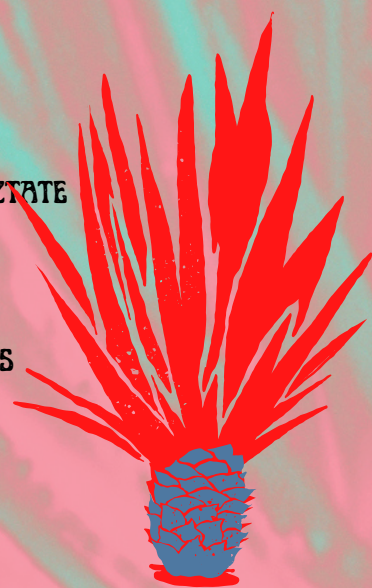
COOK: PIT ROAST

FERMENTATION: WILD YEAST, OPEN AIR IN WOOD VATS

DISTILLATION: COPPER POT DISTILLATION

VILLAGE: SANTIAGO MATATLAN

STATE: OAXACA



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