



MARASCA COCKTAIL CHERRIES

Pairidaēza [pair•ih•duh•ee•zuh]



BRAND OVERVIEW

Pairidaēza translates to “an enclosed garden” in Persian. This imagery embodies Pairidaēza’s ideology of creating your own paradise. Persian Gardens are said to evoke a sense of security behind walls filled with enchanted imagery. The Marasca cherries provide a sweet enrichment to any cocktail. These candied cherries are sourced strictly from European farms that have high quality standards while also complying with non-GMO project verified standards.

Throughout ancient cultures, the idea of a hidden paradise in plain sight gave way to legends of extravagance lost to time. Bringing the past to life became a priority, as was the ability to fashion

one’s own version of a local utopia. The idea of connecting past levels of luxury unknown to our current expectations has become more in fashion with ever-changing modernity.

Pairidaēza cherries are carefully crafted using only the best Marasca cherries, with a size of 30mm or greater. The candied cherries are cooked and coated using a proprietary method to maintain a nice, firm exterior combined with a soft, delicate inside. This method preserves the texture of the fruit’s skin, providing resistance to cracking, thus making this the perfect cocktail cherry.



WHAT’S YOUR PARADISE?

Versatility and experience can blend past with future to provide a clearer picture to one’s personal paradise

PRODUCT OVERVIEW

STORAGE: Room temperature or refrigerated
(Pairidaēza cherries will not crystallize)

EXPIRATION: 36 months from date of production

INGREDIENTS LIST:

Cherries (50%), sugar, water, glucose syrup, sour cherry juice, natural color (anthocyanins, vegetable extracts), citric acid, natural flavors



| | | | | | | |
|------|---|--------------|---|----------------|---|-----------------------|
| 50g | — | 1.76 oz | — | .84 oz | — | 6 |
| 400g | — | 14.1 oz | — | 7.1 oz | — | 55 |
| 1kg | — | 35.2 oz | — | 17.6 oz | — | 125 |
| SIZE | | TOTAL WEIGHT | | DRAINED WEIGHT | | APPROX. # OF CHERRIES |