



PADRÓ & CO. ROJO CLÁSICO RED VERMOUTH

Padró & Co.

GOLD, 90 Points, Exceptional -
Beverage Testing Institute 2018

86 Points, Strong Recommended, Very Good -
Ultimate Spirit Challenge 2018

BRAND OVERVIEW

Padró I Familia, SL is owned and operated by the 5th generation of the Padró family. The family has been producing vermouth in Spain dating back to 1886 in the village of Brafim, Tarragona.

Through the popularity waves of vermouth, Padró has managed to survive by producing their own wine. Today, they have approx. one hundred acres of 25-year-old vines.

Historically, vermouth was delivered in barrels until recently when the first of their bottled brands was

born. Their premium line, Padró & Co., launched in 2016, is a fusion of herbs, spices and flowers together with their wine to create an intense and unique experience.

The Padró family believes vermouth making is not an exact science. They utilize the natural elements for their initial resting of the base wine, then the product is continuously tasted throughout the process. Like a good chef, the product is finished when it tastes just right.



A TRIBUTE TO AN ANCIENT TRADITION

PRODUCT OVERVIEW

TASTING NOTES

- A very expressive nose with aromas of sweet spice
- Cinnamon and cloves with tones of candied fruit
- A creamy and fresh palate
- Memories of slightly bitter Mediterranean herbs

SERVING RECOMMENDATIONS

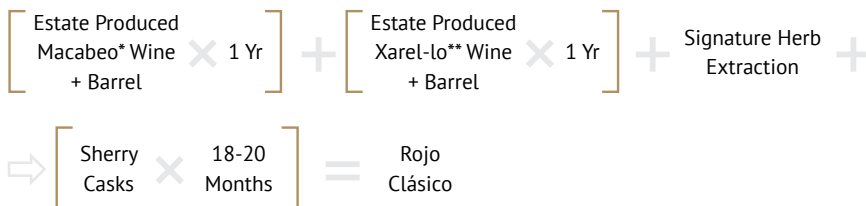
- Serve with large ice cube and an olive

BLOODY VERMUT

2 oz	Padró & Co. Rojo Clásico Red Vermouth
3 ½ oz	Tomato juice
1/3 oz	Lemon juice
Dash	Worcestershire sauce
Dash	Tabasco
Pinch	Salt
Pinch	Pepper
Garnish	Celery or parsley

Build in tumbler with ice. Combine ingredients in a rocks glass; stir. Garnish with celery or parsley.

PRODUCTION PROCESS



*Macabeo: One of the 3 white grapes used in Cava; also known as white riaja; good structure for aging
**Xarel-lo: Known as the backbone of Cava and native to Catalonia; considered the most aromatic of the Cava varieties

50mL
18%
ALC/VOL
700mL
BOTTLE



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN

TARRAGONA
SPAIN



FULL PRODUCT LINE

