



# MYRRHA ROJO VERMUT

Padró & Co.

GOLD – Best of Class 2021, American Distilling Institute

## BRAND OVERVIEW

Delicious tradition. Distinctly authentic. Seasoned Style. Myrrha by Padró & Co. consists of exquisitely balanced Spanish vermouths, made following the traditional process, at the Padró family winery to the south of Barcelona, Spain.

What's behind the name? Myrrha is Spanish for myrrh, a natural resin used for centuries as a perfume, incense and medicine but also used in vermouth-making. Myrrh was highly prized by the ancients, who believed that a pleasant aroma not only beneficially affects the senses and mood but also heals the soul and body, and therefore kept vessels of myrrh in their temples for healing and protection. So, the name and label of this line, their vermouth brand, reflect the tradition and special character of their

vermouths as well as the importance of the natural herb infusions used.

Around 10 years ago, the Padró family had been making craft vermouth for well over a century and delivering it in bulk form (originally in barrels) to their many customers. Those same customers asked the family to put the vermouth into a bottle for them and so in 2014, Myrrha Rojo red came into being, followed shortly afterwards by Myrrha Blanco white and Myrrha Rojo Reserva, aged for 18+ months and a progression of the less-aged red. Myrrha by Padró & Co. is the Padró family's very first vermouth brand. Shortly after the vermouth was first bottled, it began to receive accolades.



## A TRIBUTE TO AN ANCIENT TRADITION

## PRODUCT OVERVIEW

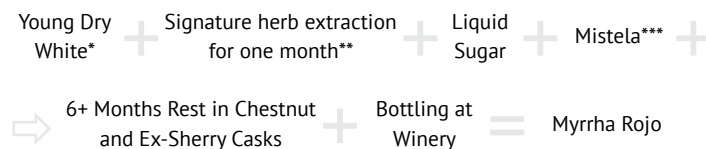
### TASTING NOTES

- Caramel like essence with candied fruits
- Initially warm and refreshing with elegant tanginess
- Soft and velvety sweetness

### SERVING RECOMMENDATIONS

- Serve very cold in wide rimmed glass
- Aperitif
- Enjoyed with savory snacks or tapas
- Add a twist of orange
- Mixer for cocktails

## PRODUCTION PROCESS



\*Blend of Xarel·lo and Macabeu grapes

\*\* Herbs include cinnamon and clove as well as the peel of citrus fruits

\*\*\*Partially fermented wine, with high sugar content from the grapes

1L  
15% ALC/VOL  
187mL BOTTLE

432 Maple Street Unit #4, Ramona, CA 92065



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BOTTLE PRICE

CASE PRICE

# ORIGIN



**BRAFIM**  
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FULL PRODUCT LINE

