

# LISTOKE



*Small Batch  
Irish Spirits*



432 Maple Street Unit #4  
Ramona, CA 92065  
[www.preissimports.com](http://www.preissimports.com)

# Our Team

- Founded in 2016 by Bronagh Conlon with 30 years experience in the food and drinks industry.
- 2018 joined by Sean as Director of operations and head distiller.
- 2019 joined by Oisín and Grainne in operations and sales.
- 2020 - joined by Sarah as Director of Sales
- A true family business.





## AWARD WINNING LISTOKE 1777

- Best Irish Gin 2019
- Best European Gin 2018
- Only gin to ever win two Gin Masters in one year – scoring above 96% in both.
- Silver awards in IWSC, WSWA and Food and Drink Business awards.
- Member of Origin Green sustainability programme.





# Our Background



Set in the Boyne Valley in the heart of Ireland's Ancient East, our flavours and botanicals in our gins are based on the flora and fauna in this beautiful part of Ireland. Our whiskey is produced, matured and bottled beside where the monks brought distilling to Ireland in the ancient ruins of Monasterboice.

# Our Range

- Listoke 1777 Irish Gin – 43.3%
- Listoke Cacao & Raspberry Irish Gin – 42%
- Wise Owl Irish Whiskey – 43%
- Target consumer – 27 – 57 year olds with disposable income and who are interested in flavour, cocktails and premium products.
- All products are available internationally



# Listoke 1777 Premium Irish Gin

- Nationwide sales in Ireland
- Launched in the US and Russia in 2018
- Launching in Europe 2021
- Launching in China in 2021
- Available on line





# Listoke 1777 Tasting Notes:

- Distilled with 9 botanicals
- A sophisticated and well-rounded gin with a bold taste
- Cardamom and rowan berries provide a perfect amount of spice that remain long after the first sip
- Juniper appears immediately while citrus notes remain across the entire delivery
- Jasmine provides a tree worth of blossom on the nose
- Serve: twist of orange, juniper berries, ice, premium tonic





# Listoke Cacao & Raspberry Gin

- Distilled using Irish raspberries and organic cacao nibs
- Naturally coloured with hibiscus flowers
- A real “pink gin” for gin lovers
- Raspberry opens the flavour with a fresh and slightly sweet note
- The juniper and citrus linger in the background allowing the sweet and bitter burst of cacao to hold the experience
- Serve: slice of lime, ice and premium tonic





# Wise Owl Irish Whiskey

- Finished in Imperial stout cask with a blend of grain and malt whiskey with a wee drop of peated malt.
- Non chill filtered to ensure the complete and honest flavour of this premium Irish Whiskey.
- Nose: Dark cherries and a hint of sweet soft fruit dances on the scent lasting until the first sip.
- Taste: Smooth and sweet with vanilla overtones to start then a bold rich chocolate and cherry finish that stays long after the last sip.



Listoke Distillery,  
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