# germana® CACHAÇA GERMANA BRAZIL

Germana

## BRAND OVERVIEW -

Over a century ago a man named Sergio Caetano started distilling cachaças outside the city of Belo Horizante in the rolling hills of Nova União. Caetano created Germana cachaça to showcase the unique flavors of southwestern Brazil in the heart of Minas Gerais.

In Portuguese, the name Germana means "something unmixed, pure and genuine." Caetano picked this name for his cachaça and to honor the life of the famed nun, Sister Irma Germana. Sister Germana lived at the Sanctuary of the Serra da Piedade, southwest of Nova União. She was known to be a healer, who aided pilgrims and visitors with infusions made from cachaça and herbs which she picked on the mountainside.

In the early 20th century, the roads and mountain pass of Minas Gerais were rough. So, Caetano would wrap his cachaça in banana leaves before loading them onto his mules with the smoked meat, corn, and cheese, he sold to the local miners. Today, Germana carries on this tradition by hand tying the bottles in dried banana leaves without any glue or adhesives

## DISTILLING THE CULTURE OF BRAZIL SINCE 1912

BEST SELLING CACHAÇA IN BRAZIL

#### Stored for 5 years in French oak barrels

### PRODUCT OVERVIEW -



- Rich cane and fruity notes
- Sweet wood aroma from French oak barrels



- Neat
- Paired with cashew nuts





40% ALC/VOL

700 ml

700ml

CACHAÇA





SKU DISTRIBUTOR BOTTLE PRICE

CASE PRICE

SALES REPRESENTATIVE

## ORIGIN











## FULL PRODUCT LINE



