



GENZIANA 72

Enrico Toro Distilleria Casauria

Enrico Toro has been creating digestivos and bitter extracts dating back to the 1817. The core focus has been using ingredients which are wildly grown in the surrounding mountainous region of Abruzzo.

Genziana follows suit in the company's tradition containing gentian gathered from the Apennine Mountains and rhubarb gathered in the Italian Alps; both mountain ranges going through the Abruzzo region. This particular expression features a particularly bitter, yet floral brightness from gentian root and rhubarb stalk. The bitter-sweet tasting liqueur is amber in color. It is particularly appropriate to be served at the end of a meal for its digestive properties.

The basis of this liqueur is the extraction of the ingredients obtained in an alcohol tincture through a cold infusion. The ingredients are meticulously selected and processed to make the extraction of the natural properties more potent.

Gentian, being bitter in taste, has been a feature of many modern classics like the White Negroni. Rhubarb adds that special touch to round out the gentian and bring forward a nice bitter flavor complimenting the earthiness of the gentian.



STEEPED IN TRADITION

Much of the inspiration at Enrico Toro is derived from Benedictine Friars who built the San Clemente a Casauria Abbey in 1100

PRODUCT OVERVIEW

TASTING NOTES

- Bittersweet amaro
- Floral brightness from gentian root
- Lemon pith with honey-like sweetness
- Deep herbaceous flavors from the infusion process

SERVING RECOMMENDATIONS

- Neat for post meal digestivo
- Bittering agent for cocktails with unaged spirits
- White Negroni variation
- Pairs well with ginger and citrus

PRODUCTION PROCESS

TINCTURES MADE BY COLD INFUSION FOR A PROPRIETARY DURATION

Apennine Mountain Gentian Root Tincture +
 Italian Alps Rhubarb Tincture +
 High Proof Neutral Grain Alcohol

+ Graduated to 25% ABV + Sugar = Genziana

25% ALC/VOL
750mL BOTTLE



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



ABRUZZO
ITALY

FULL PRODUCT LINE

