



OAXACA
WHISKEY

Fair Trade, Vegan + Non-GMO



BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They've been committed from the very start to giving profits back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."^{*}

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

^{*} From FairTradeCertified.org

PRODUCT OVERVIEW

46%
ALC/VOL

700ML
BOTTLE

Think Human. Drink Fair.

1% OF REVENUE RETURNED TO THE FARMING COMMUNITY

Tasting Notes

- ✦ Highly aromatic with hints of marshmallow, caramel & a distinct salinity
- ✦ Complex on the palate with notes of marzipan, vanilla & dark chocolate
- ✦ Rounded out with raspberry, cardamom & oak

Serving Suggestions

- ✦ Neat or on a rock
- ✦ Best tasted in Glencairn's
- ✦ Works well in Old Fashion, Boulevardier & Manhattan

Production Process

HARVEST

- ✦ **Ancestral Blue Corn**
Sourced from Oaxaca, Mexico

METHOD

- ✦ **96 - 144 hr Fermentation**
At 80° with Indigenous Yeast, outdoors in wooden tanks
- ✦ **Double Distillation**
Copper Alembic Stills

FINISH

- ✦ **Barrel Aged**
4 years: Single fill Bourbon casks | 6 months- 1 year: Virgin Limousin Oak Casks



@FAIRDINKS

PREISS
— IMPORTS —

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SKU _____
DISTRIBUTOR _____
SALES REP _____

BOTTLE PRICE _____
CASE PRICE _____

ORIGIN

OAXACA

MEXICO

Ancient Blue Corn Sourced



COGNAC

FRANCE

Aged & Bottled

We pay 15% higher THAN MARKET AVERAGE FOR OUR FAIR TRADE INGREDIENTS.

PORTFOLIO

Additional SKUs

FAIR®

This Product

