



Fair Trade, Vegan + Non-GMO

GOLD - Liqueur Masters | 2020

+ GOLD - Liqueur Masters | 2018

## **BRAND OVERVIEW**

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They've been committed from the very start to giving profits back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® is also about the celebration of cultures and promoting our differences. FAIR® Kumquat Liqueur is ethically sourced in Malaysia, where kumquats are a symbol of good luck. FAIR® Kumquat Liqueur is produced through a slow maceration process to extract the subtle flavors of the kumquat. Combined with Fair Trade organic cane sugar and an infusion of citrus peels, FAIR® Kumquat Liqueur inspires visions of adventuring through Malaysia.

The kumquat and a natural citrus infusion meld perfectly to create an exquisite liqueur. Perfectly suited to function as a sweetener on its own.







\* From FairTradeCertified.org

## PRODUCT OVERVIEW

22% 700<sub>ML</sub>\* ALC/VOL **BOTTLE** 

#### Think Human. Drink Fair.

1% OF REVENUE RETURNED TO THE FARMING COMMUNITY

#### **Tasting Notes**

- + Bouquet of fresh blood orange
- + Balanced with notes of mandarin & its blossoms
- + Acidity pushes kumquat flavor to sing

#### Serving Suggestions

+ Replace triple sec (1:1)

#### **Production Process**

#### -HARVEST

Malaysian Kumquats Hand-harvested, whole

#### **METHOD**

2 week Maceration in Cognac, France Non-GMO, French Wheat Neutral Grain Spirit

Infused with Citrus Peels

**Filtered** 

FINISH

Fair Trade liquid Cane Sugar & Non-GMO, French NGS

\*Also available in 1L bottles (on-premise only).

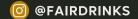
### **KUMQUAT MARGARITA**

#### **→** INGREDIENTS

1½ oz 4 Copas Organic Tequila 1 oz FAIR® Kumquat Liqueur Rosemary Sprig

#### INSTRUCTIONS

Wet rim of glass with lime wedge; dip in salt. Combine all ingredients with ice in shaker. Strain into salt rimmed glass. Garnish with rosemary sprig.







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SKU BOTTLE PRICE

DISTRIBUTOR CASE PRICE

SALES REP

## **ORIGIN**

# MALAYSIA

**SOUTHEAST ASIA** 

**Kumquats Sourced** 



T.

South China Sea



We pay 15% higher than market average for our fair trade ingredients.

COGNAC

Produced & Bottled

# **PORTFOLIO**







**This Product**