



KUMQUAT LIQUEUR

Fair Trade, Vegan + Non-GMO

✦ GOLD - Liqueur Masters | 2020

✦ GOLD - Liqueur Masters | 2018

BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They've been committed from the very start to giving profits back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® is also about the celebration of cultures and promoting our differences. FAIR® Kumquat Liqueur is ethically sourced in Malaysia, where kumquats are a symbol of good luck. FAIR® Kumquat Liqueur is produced through a slow maceration process to extract the subtle flavors of the kumquat. Combined with Fair Trade organic cane sugar and an infusion of citrus peels, FAIR® Kumquat Liqueur inspires visions of adventuring through Malaysia.

The kumquat and a natural citrus infusion meld perfectly to create an exquisite liqueur. Perfectly suited to function as a sweetener on its own.

* From FairTradeCertified.org



PRODUCT OVERVIEW

22%
ALC/VOL | 700ML*
BOTTLE

Think Human. Drink Fair.

1% OF REVENUE RETURNED TO THE FARMING COMMUNITY

Tasting Notes

- ✦ Bouquet of fresh blood orange
- ✦ Balanced with notes of mandarin & its blossoms
- ✦ Acidity pushes kumquat flavor to sing

Serving Suggestions

- ✦ Replace triple sec (1:1)

Production Process

HARVEST

- ✦ **Malaysian Kumquats**
Hand-harvested, whole

METHOD

- ✦ **2 week Maceration in Cognac, France**
Non-GMO, French Wheat Neutral Grain Spirit

- ✦ **Infused with Citrus Peels**

- ✦ **Filtered**

FINISH

- ✦ **Infused**
Fair Trade liquid Cane Sugar & Non-GMO, French NGS

*Also available in 1L bottles (on-premise only).

KUMQUAT MARGARITA

✦ INGREDIENTS

1½ oz 4 Copas Organic Tequila
1 oz FAIR® Kumquat Liqueur
½ oz Lime Juice
Rosemary Sprig

✦ INSTRUCTIONS

Wet rim of glass with lime wedge; dip in salt. Combine all ingredients with ice in shaker. Strain into salt rimmed glass. Garnish with rosemary sprig.



@FAIRDRINKS



PREISS
— IMPORTS —

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SKU _____
DISTRIBUTOR _____
SALES REP _____

BOTTLE PRICE _____
CASE PRICE _____

ORIGIN

MALAYSIA

SOUTHEAST ASIA

Kumquats Sourced



Indian Ocean



Atlantic Ocean

Mediterranean

COGNAC

FRANCE

Produced & Bottled

We pay 15% higher THAN MARKET AVERAGE FOR OUR FAIR TRADE INGREDIENTS.

PORTFOLIO

Additional SKUs

FAIR®

This Product

