



AÇAÍ BERRY

LIQUEUR

Fair Trade, Vegan + Non-GMO

★ SILVER - Beverage Testing Institute | 2019

BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They've been committed from the very start to giving profits back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers,

advocates, & organizations putting people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

Ethically sourced, distilled in Cognac (France). Made using açai berries from the Amazon rainforest in Brazil, a superfood rich in antioxidants and fiber. First the açai distillate is made, then a slow reduction by adding fair-trade liquid sugar and demineralized water for a perfect balance.

* From FairTradeCertified.org



PRODUCT OVERVIEW

22%
ALC/VOL

700ML
BOTTLE

Think Human. Drink Fair.

1% OF REVENUE RETURNED TO THE FARMING COMMUNITY

Tasting Notes

- Intense ripe blackberry & raspberry jam aromas
- Balance between alcohol & sweetness
- Lingering Violette & floral finish

Serving Suggestions

- Pairs well with bitter liqueurs, cranberry & orange
- Natural partner to white rum, vodka & gin
- Shake with fresh citrus for refreshing cocktails

Production Process

HARVEST

Açaí Berries

Harvested from the Amazon Rainforest in Brazil

METHOD

Distilled in Cognac, France

in Column Still with French, Neutral Grain Spirit

Filtered

FINISH

Slowly Reduced

Fair Trade, Non-GMO Cane Sugar & Demineralized Water

FRENCH AÇAÍ MARTINI

INGREDIENTS

- 1½ oz FAIR® Quinoa Vodka
- ½ oz FAIR® Açai Liqueur
- 1½ oz Pineapple Juice
- ½ oz Egg Whites

INSTRUCTIONS

Add ingredients to shaker, shake without ice. Add ice to shaker & shake again vigorously. Strain into glass.



@FAIRDRINKS



PREISS
— IMPORTS —

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SKU
DISTRIBUTOR
SALES REP

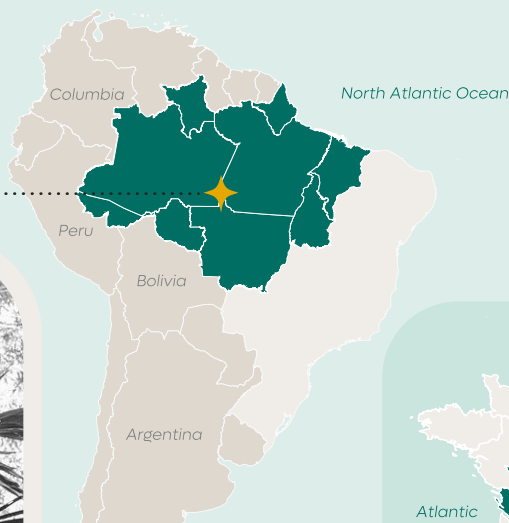
BOTTLE PRICE
CASE PRICE

ORIGIN

BRAZIL

AMAZON RAINFOREST

Açaí Berries Sourced



COGNAC

FRANCE

Produced & Bottled

We pay 15% higher THAN MARKET AVERAGE FOR OUR FAIR TRADE INGREDIENTS.

PORTFOLIO

Additional SKUs



This Product

