

FAIR® PASSION FRUIT LIQUEUR



GOLD - 91 POINTS, Beverage Testing Institute 2024
 SILVER, Best Cocktails 2023
 MASTER, Liqueur Masters London 2022

BRAND OVERVIEW

FAIR® was created in 2009 to develop a line of high quality spirits and rare liqueurs with a positive impact on people and the planet. They have been committed from the very start to giving 1% of their revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical – "they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting

people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Passion Fruit is made from ethically sourced, passion fruit from Peru. It is made from fresh juice infused in neutral alcohol for two weeks, and then slowly reduced with Fair Trade liquid sugar and demineralized water for a perfect balance.

FAIR® Passion Fruit Liqueur is:

- Fair Trade
- Non-GMO
- Vegan
- Gluten-free

* From FairTradeCertified.org

THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities



PRODUCT OVERVIEW

TASTING NOTES

- Passion fruit notes accompanied by a sweet embodiment
- Light & powerful zest with a complimenting citric acidity

SERVING RECOMMENDATIONS

- Cocktails with citrus
- Pairs well with rum, vodka, & whiskey

PRODUCTION PROCESS



PORNSTAR MARTINI

- 2 oz FAIR® Quinoa Vodka
- 1 oz FAIR® Passion Fruit Liqueur
- ½ oz vanilla syrup
- ½ oz lime juice

INSTRUCTIONS

Add all ingredients to a shaker with ice. Shake thoroughly and strain into a chilled cocktail glass. Garnish with fresh passion fruit sliver or lime wheel.

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

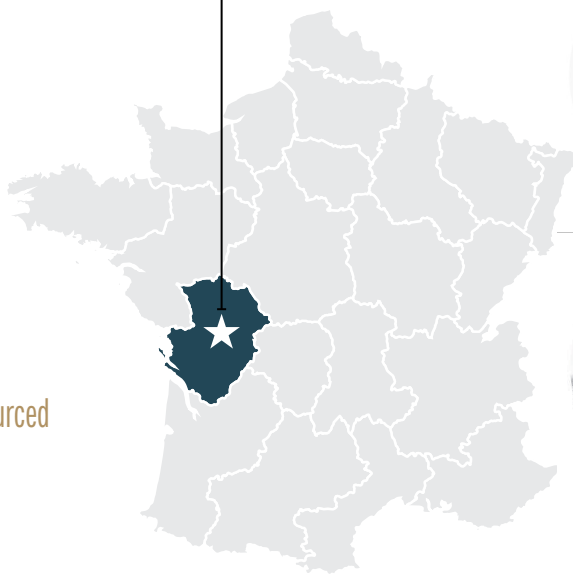
BOTTLE PRICE

CASE PRICE

ORIGIN



PERU SOUTH AMERICA
Passion Fruit Sourced



COGNAC FRANCE
Produced & Bottled



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

