

FAIR® OAXACA WHISKEY

FAIR®



BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They have been committed from the very start to giving 1% of their revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical —“they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment.”*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting

people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Oaxaca whiskey is made from ancestral blue corn, sourced from Oaxaca, Mexico. It is double distilled in copper alembic stills. The whiskey is aged for four years in single fill bourbon casks in Mexico, and then 6 months to 1 year in virgin limousin oak casks in Cognac.

FAIR® Oaxaca Whiskey is:

- Fair Trade
- Non-GMO
- Vegan
- Gluten-Free

* From FairTradeCertified.org

THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities

PRODUCT OVERVIEW



TASTING NOTES

- Highly aromatic with hints of marshmallow, caramel & a distinct salinity
- Complex on the palate with notes of marzipan, vanilla & dark chocolate
- Rounded out with raspberry, cardamom & oak



SERVING RECOMMENDATIONS

- Neat or on a rock
- Best tasted in a Glencairn glass
- Works well in an Old Fashion, Boulevardier, & Manhattan



PRODUCTION PROCESS



46%
ALC/VOL

700mL
BOTTLE

432 Maple Street Unit #4, Ramona, CA 92065



(760) 789-9000 • PreissImports.com

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

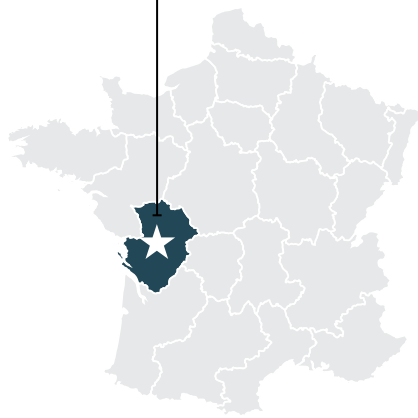
BOTTLE PRICE

CASE PRICE

ORIGIN



COGNAC
FRANCE
Produced & Bottled



OAXACA
MEXICO
Ancient Blue Corn Sourced



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

