

# FAIR® MANGO LIQUEUR

FAIR®   

## BRAND OVERVIEW

FAIR® was created in 2009 to develop a line of high quality liqueurs and rare spirits with a positive impact on people and the planet. They have been committed from the very start to giving 1% of revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical – “they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment.”\*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting

\* From FairTradeCertified.org

people and the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Mango Liqueur is made using fresh mango, sourced from the northern part of Peru, in the Chulucanas Valley. First, the mangoes are juiced and then infused with neutral alcohol (with the pulp) for two weeks, and then slowly reduced by adding fair trade liquid sugar and demineralized water for a perfect balance.

FAIR® Mango Liqueur is:

- Fair Trade
- Non-GMO
- Vegan
- Gluten-free



**THINK HUMAN. DRINK FAIR.**

1% Of Revenues Returned To The Farming Communities

## PRODUCT OVERVIEW

### TASTING NOTES

- Fresh mango with notes of tropical fruits
- Subtle balance of fresh mango taste, vanilla and a hint of sweetness
- A long and delicate finish

### SERVING RECOMMENDATIONS

- Compliments lighter base spirits, such as vodka and gin
- Perfect partner to mint and citrus in cocktails
- Great in a spritz or margarita

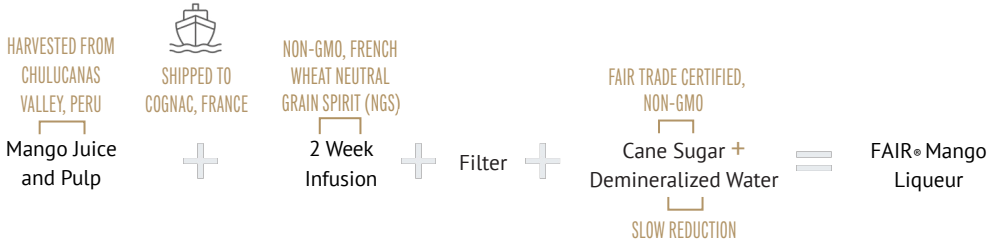
### MANGO MARGARITA

- 1 oz FAIR® Mango Liqueur
- 0.5 oz FAIR® Chipotle Liqueur
- 2 oz tequila blanco or mezcal
- 1 oz fresh lime juice
- 0.5 oz agave syrup

### INSTRUCTIONS

Add all ingredients to a shaker with ice. Shake thoroughly and strain into a rocks glass with ice. Garnish with a chili-salt rim and lime wheel.

## PRODUCTION PROCESS



**22%** 700mL, 1L  
ALC/VOL BOTTLE



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

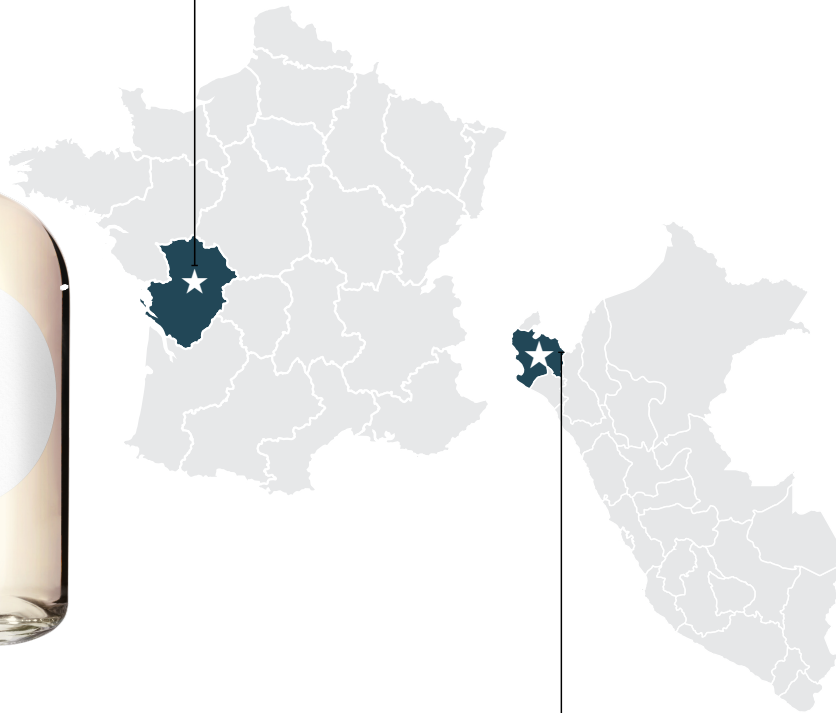
BOTTLE PRICE

CASE PRICE

# ORIGIN



**COGNAC**  
**FRANCE**  
Produced & Bottled



**CHULUCANAS VALLEY**  
**PERU**  
Mango Sourced



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

## FULL PRODUCT LINE

