

FAIR® ELDERFLOWER LIQUEUR

SILVER- 88 POINTS-
Beverage Testing Institute 2024



BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They have been committed from the very start to giving 1% of their revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical —they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment.**

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting people & the planet first. Products bought, sold,

and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Elderflower Liqueur is ethically sourced, using hand-picked elderflower petals from the French countryside. The fresh petals are macerated for one week in neutral alcohol, then slowly reduced by adding fair-trade liquid sugar and demineralized water for a perfect balance.

FAIR® Elderflower Liqueur is:

- Fair Trade
- Non-GMO
- Vegan
- Gluten-Free

* From FairTradeCertified.org

THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities

PRODUCT OVERVIEW

TASTING NOTES

- Balanced, delicate & subtle palate with notes of elderflower, citrus & hints of sweetness
- Long, fresh & refined finish
- Floral nose: sweet blossom, apple, & lychee

SERVING RECOMMENDATIONS

- Champagne, prosecco, etc.
- Vodka & Gin cocktails; "bartenders' ketchup"

HUGO SPRITZ

- 1 1/2 oz FAIR® Elderflower Liqueur
- 2 oz Sparkling Water
- 3 1/2 oz Prosecco
- 6 Mint Leaves
- 3 Lime Wedges

INSTRUCTIONS

Add elderflower liqueur & mint sprig to a wine glass. Muddle gently & let sit for 3 minutes. Add ice, prosecco, & top with sparkling water, then stir to combine. Garnish with mint & a lime wedge.

PRODUCTION PROCESS

HAND-PICKED
FROM THE FRENCH
COUNTRYSIDE

NON-GMO, FRENCH
WHEAT NEUTRAL
GRAIN SPIRIT (NGS)

COLUMN
STILL

FAIR TRADE LIQUID CANE
SUGAR & NON-GMO,
FRENCH NGS

Elderflower
Petals

1 week
Maceration

Single
Distillation

Filtered

Slowly
Reduced

FAIR®
Elderflower
Liqueur

20% 700mL, 1L
ALC/VOL BOTTLE



SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

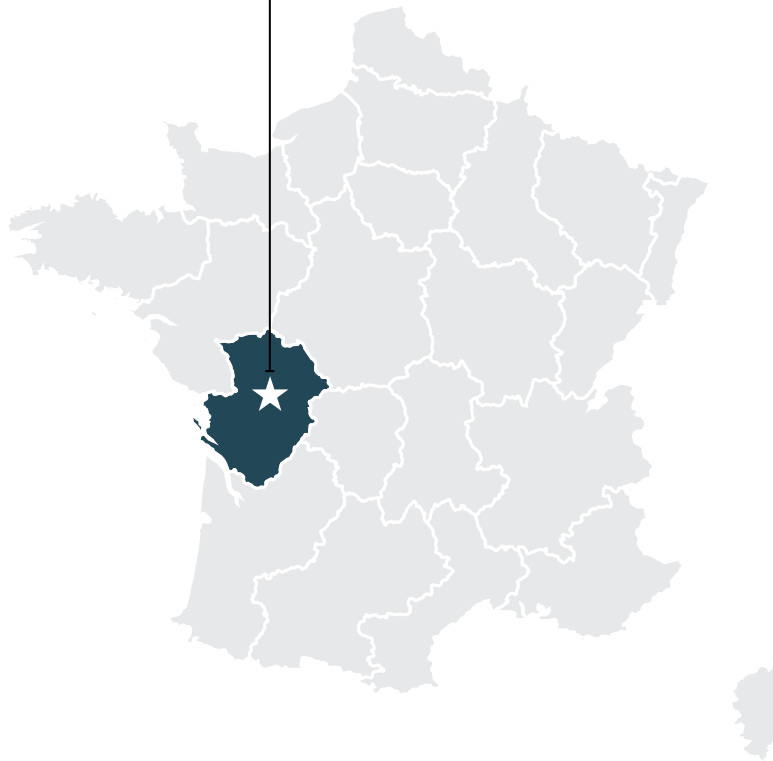
ORIGIN



COGNAC

FRANCE

Sourced, Produced & Bottled



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

