

FAIR CHIPOTLE LIQUEUR



BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirit's line with a positive impact on people and the planet. They have been committed from the very start to giving 1% of revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical – “they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment.”*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers,

advocates, and organizations putting people and the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Chipotle Liqueur is:

- Fair Trade
- Organic
- Vegan
- Non-GMO
- Gluten free

* From FairTradeCertified.org



THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities

PRODUCT OVERVIEW

TASTING NOTES

- Nose of smoke, chili pepper, ripe fruit, caramel
- A burst of elegant spiciness in the first sip, smoky, intense, raisin, wildflower and citrus notes
- Spicy, smoky, citrusy finish

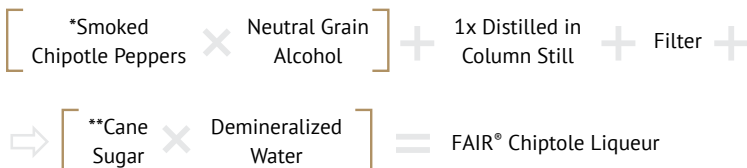
SPICY MARGARITA

- 2 oz - Blanco tequila
- ½ oz - FAIR® Chipotle
- 1 oz - lime juice
- ½ oz - agave syrup

SERVING RECOMMENDATIONS

- Spice up a margarita by using ½ oz
- Perfect partner to coffee cocktails
- Add to Bloody Mary's to add slight smokiness

PRODUCTION PROCESS



* Chipotle peppers harvest from Brazile, Shipped to Cognac, France
 ** Fair Trade, Non Gmo Sugar

18%
ALC/VOL

700mL
BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

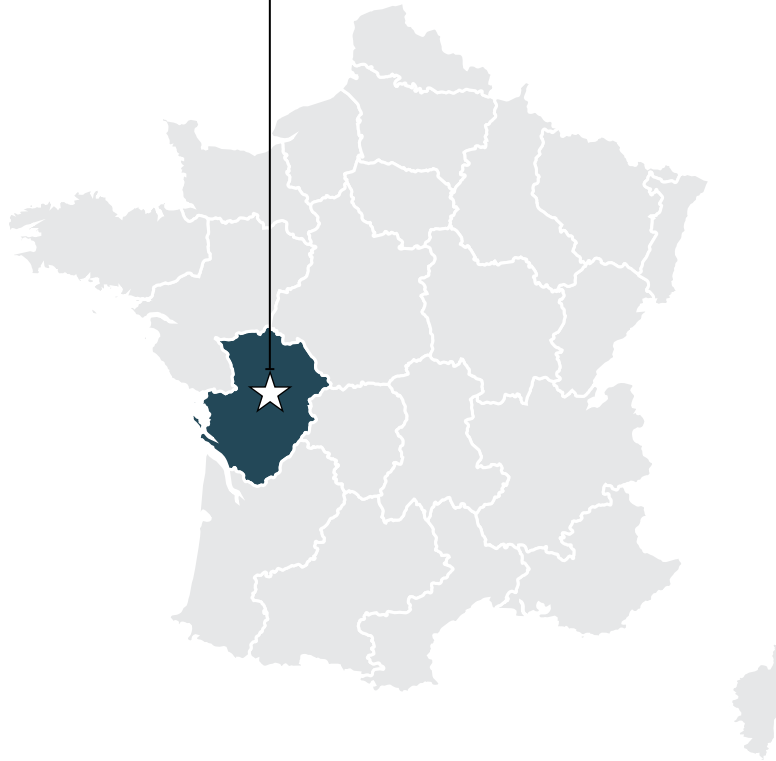
ORIGIN



COGNAC

FRANCE

Sourced, Produced & Bottled



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

