

FAIR® CHIPOTLE LIQUEUR



BRAND OVERVIEW

FAIR® was created in 2009 to develop a line of high quality liqueurs and rare spirits with a positive impact on people and the planet. They have been committed from the very start to giving 1% of revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical – "they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting

* From FairTradeCertified.org

people and the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Chipotle Liqueur is made using chipotle peppers from Oaxaca. The peppers are smoked, dried jalapeño peppers. The ingredients are first infused for two weeks in neutral alcohol, and slowly reduced by adding fair trade liquid sugar and demineralized water for a perfect balance.

FAIR® Chipotle Liqueur is:

- Fair Trade
- Vegan
- Non-GMO
- Gluten-free



THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities

PRODUCT OVERVIEW

TASTING NOTES

- Nose of smoke, chili pepper, ripe fruit, caramel
- A burst of elegant spiciness in the first sip, then smoky, intense, raisin, wildflower and citrus notes
- Spicy, smoky, and citrusy finish

SERVING RECOMMENDATIONS

- Perfect partner to coffee cocktails
- Add to Bloody Marys to add slight smokiness

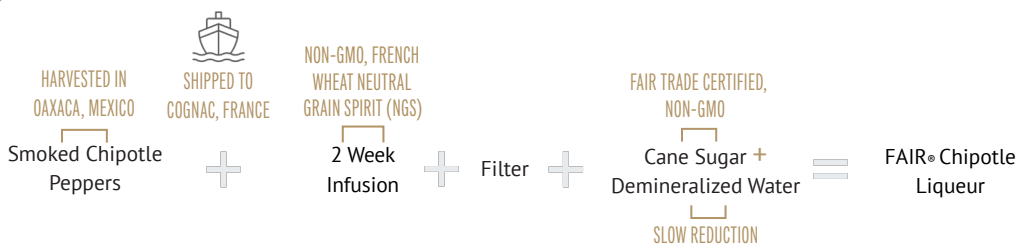
SPICY MARGARITA

- 2 oz tequila blanco
- ½ oz FAIR® Chipotle Liqueur
- 1 oz lime juice
- ½ oz agave syrup

INSTRUCTIONS

Add all ingredients to a shaker with ice. Shake thoroughly and strain into a rocks glass with ice. Garnish with a lime wedge.

PRODUCTION PROCESS



18% ALC/VOL 700mL, 1L BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

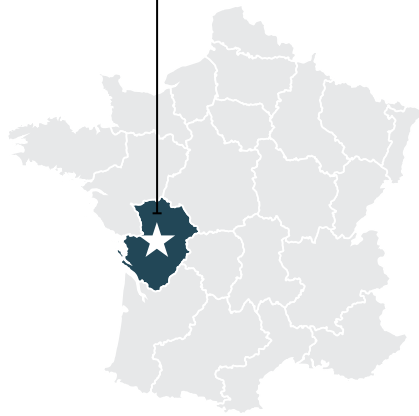
BOTTLE PRICE

CASE PRICE

ORIGIN



COGNAC
FRANCE
Produced & Bottled



OAXACA
MEXICO
Chipotle Peppers Sourced



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

