

FAIR® CHIPOTLE LIQUEUR



BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirit's line with a positive impact on people and the planet. They have been committed from the very start to giving 1% of revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical – "they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and the planet first. Products bought, sold,

* From FairTradeCertified.org

and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

FAIR® Chipotle Liqueur is made using Chipotle from Oaxaca. Chipotle peppers are smoked, dried jalapeño peppers. The ingredients are first infused for two weeks in neutral alcohol, and slowly reduction by adding Fair Trade liquid sugar and demineralized water for a perfect balance.

FAIR® Chipotle Liqueur is:

- Fair Trade
- Vegan
- Non-GMO
- Gluten-free

THINK HUMAN. DRINK FAIR.

1% Of Revenues Returned To The Farming Communities

PRODUCT OVERVIEW

TASTING NOTES

- Nose of smoke, chili pepper, ripe fruit, caramel
- A burst of elegant spiciness in the first sip, smoky, intense, raisin, wildflower and citrus notes
- Spicy, smoky, citrusy finish

SERVING RECOMMENDATIONS

- Spice up a margarita by using ½ oz
- Perfect partner to coffee cocktails
- Add to Bloody Marys to add slight smokiness

SPICY MARGARITA

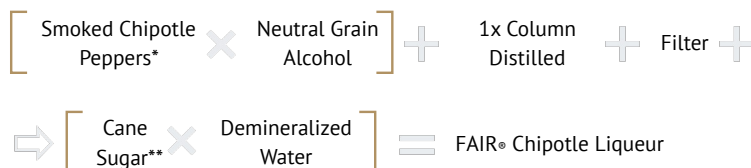
- 2 oz tequila blanco
- ½ oz FAIR® Chipotle Liqueur
- 1 oz lime juice
- ½ oz agave syrup

INSTRUCTIONS

Add all ingredients to a shaker with ice. Shake thoroughly and strain into a rocks glass with ice. Garnish with a lime wedge.



PRODUCTION PROCESS



* Chipotle peppers harvest from Brazil, Shipped to Cognac, France
 ** Fair Trade, Non Gmo Sugar

18% ALC/VOL 700mL, 1L BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

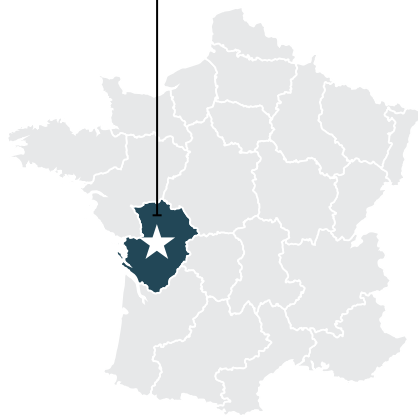
BOTTLE PRICE

CASE PRICE

ORIGIN



COGNAC
FRANCE
Produced & Bottled



OAXACA
MEXICO
Chipotle Peppers Sourced



FAIR TO THE FARMERS



FAIR TO YOU



FAIR TO THE PLANET

FULL PRODUCT LINE

