

BRAND OVERVIEW

In the early 1800's, Beniamino Toro Sr. moved to Tocco da Casauria, a commune in Abruzzo. Beniamino discovered a local herbal elixir dating back to the Benedictine Friars who built the San Clemente at Casuria Abbey in 1100.

In 1817, Centerba Toro was born. This sophisticated liqueur is made from the alchemy of 200 wild and naturally grown herbs selected and picked by experts at the slopes of the Maiella, Abruzzese Mountain.

Beniamino opened a pharmacy in the late 1800's and commercialized his prized Centerba, which was known as a homemade product until this time. Overtime, the monasteries lost their notoriety for the elixir, but it remained a staple in the Casauria community.

1972 marked the year Enrico Toro and his father, Roberto, built a distillery to keep up with market demands of their ancestral herbal liquor. Thus,

the family rebranded Centerba Toro as Centerba 72. Centerba 72 has a variation of 2 elements compared to the originating Centerba Toro recipe and it is said to be superior.

Handed down from father to son, Torella 72 age-old recipe calls for an infusion of high mountain herbs. In the 1800's, Torella was referred to as "potable Centerba" to distinguish from Centerba 72.

Torella 72 maintains the same characteristic of Centerba 72 with a lower alcohol strength and slight sweetness created from the addition of the fine acacia honey. For those who want to enjoy the flavors of Abruzzo at a lower alcohol strength with slight sweetness, Torella is the perfect choice.



THE OLDEST DIGESTIVO IN ABRUZZO

PRODUCT OVERVIEW

TASTING NOTES

- Sweet entry of soft, mountainous herbs
- Vibrant pine note with slight vanilla
- Subtle honeyed oregano and wild mint
- Smooth finish dusted with cinnamon

SERVING RECOMMENDATIONS

- Savored smooth at room temperature or cold on the rocks
- Perfect in cocktails, espresso, and coffees
- Pairs nicely as an aperitivo with cheese
- Herbal addition to your favorite food recipe

PRODUCTION PROCESS

Centerba 72 + Acacia Honey + Graduated to 38% ABV = Enrico Toro Torella 72

38% ALC/VOL
700mL BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



FULL PRODUCT LINE

