

# DRAPÒ DRAPÒ ROSSO VERMOUTH

VERMOUTH di TORINO Turin Vermouth

92 Points, GOLD - "Exceptional" - "Best Buy",  
Beverage Testing Institute 2020  
DOUBLE GOLD - "Wine Best in Show",  
Wine and Spirits Wholesalers Association 2017  
GOLD, American Distilling Institute 2016

## BRAND OVERVIEW

The name "Turin Vermouth" and "Tuvé" are derived from historical familial recipes displaying the liquor tradition of the Piedmont capital. The distillery was born in the historic town where the deep roots of Vermouth originated in 1786.

More than two centuries have passed since the birth of vermouth, and since then many craftsmen, liquor masters, and artisans have settled in what was then the epicenter of Italian liqueurs. The passion of Turin Vermouth originates from the Piedmont land and its fruits. The constant dedication in search of the highest quality ingredients and the reinterpretation of ancient recipes, makes them innovators of the category.

### DRAPÒ VERMOUTH

The story tells of glorious times where the tradition of the Vermouth of Turin was internationally envied. Today, the distillery stands as the only operating vermouth production within the city of Turin.

Drapò Rosso Vermouth is an elegant, refined, sweetly fruity and floral vermouth whose aromas enhance the ancient Piedmontese tradition and soothe and envelop the senses. A rich and intense drink that satisfies the most demanding palates, thanks to a good compromise between aromaticity, freshness, and elegance.



## THE TIMELESS APÉRITIF

## PRODUCT OVERVIEW

### TASTING NOTES

- Fresh and lively intense red berry aroma and a spritz of orange oil
- On the palate, dominate raspberry and strawberry notes melding with tea leaf and clove
- Light bitterness that gives the wine some backbone
- Delightful with a surprising depth

*Tasting notes from DrinkHacker.com*

### SERVING RECOMMENDATIONS

- On the rocks
- In cocktails such as a Manhattan, Negroni, or Americano

### PRODUCTION PROCESS

[ Neutral Alcohol + In-house Milled Wormwood, Herbs, Spices, Roots ] × 30 Days + [ Slow Press ] × Rest 5 Weeks = Extracted Botanical Oils



[ Extracted Botanical Oils + Neutral Grain Spirit + Trebbiano Wine + Sugar ] + [ Filtration ] × Rest 5 Weeks = Drapò Rosso Vermouth

50mL,  
16% alc/vol 500mL, 1 L bottle

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

# ORIGIN



TURIN  
PIEDMONT  
ITALY



## FULL PRODUCT LINE

