



AÑEJO

80 PROOF TEQUILA | AGED 12 MONTHS

NOM 1522 | Additive Free

BRAND OVERVIEW

Verde Tequila, originally known for 4 Copas Organic Tequila, created the Divertido brand in 2023 with Lotería in mind. Lotería is a Mexican style bingo game, which provides vivid color and excitement on the Divertido bottle.

These expressions are cooked in a brick oven and fermented for 4 days. Reposado and Añejo are aged in single-use American Oak Whisky

barrels. Master distiller Illiana Partida is the daughter of third generation agave farmer, and tequila producer, David Partida.

These agave are grown by a fourth generation grower in the Partida family who are known for their attention to detail when growing and producing some of the finest quality Blue Weber Agave in Jalisco.

PRODUCT OVERVIEW

40%
ALC/VOL

50ML + 750ML
BOTTLE BOTTLE

“Divertido” translates to “fun” in Spanish

Tasting Notes

- ✦ Honey, caramel, maple & canned fruits
- ✦ Silky & sweet

Serving Suggestions

- ✦ Margarita or Old Fashioned
- ✦ Add mole bitters for earthy complex

Production Process

HARVEST

Blue Weber Agave

5-7 yr maturation | hand-selected by Illiana Partida

METHOD

24+ hr Slow Cooked

Autoclave x machine grinder

72-96 hr Fermentation

Natural yeasts used

Double Distillation

Copper pot stills

FINISH

12 Months Aged

American Oak Barrels

- ✦ Double Filtered

SNAPSHOT

- ✦ CATEGORY
Tequila Añejo
- ✦ VARIETY
Blue Weber Agave
- ✦ PLANT AGE
5-7 Years
- ✦ COOKING
Autoclave
- ✦ GRINDING
Machine Grinder
- ✦ FERMENTATION
72-96 hrs Natural Yeast
- ✦ AGING
12 Months
- ✦ NOM
1522



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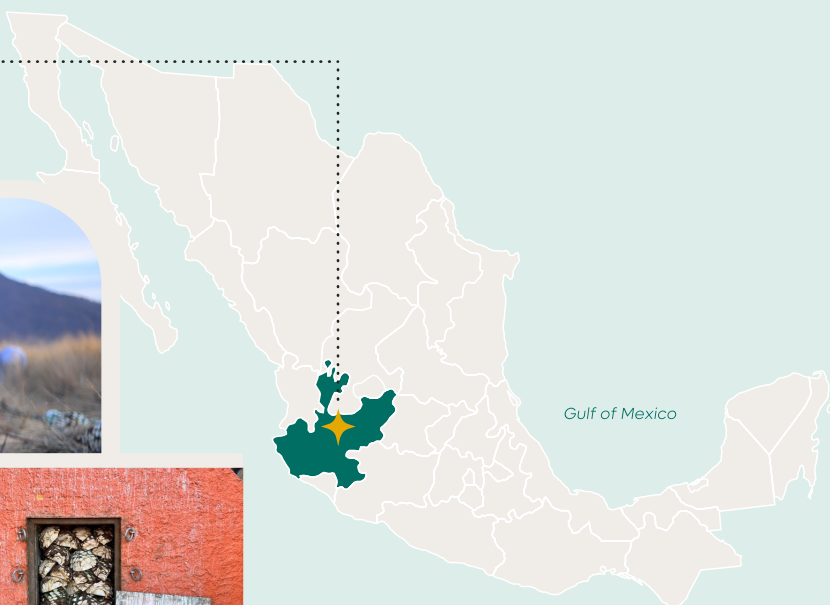
SKU
DISTRIBUTOR
SALES REP

BOTTLE PRICE
CASE PRICE

ORIGIN

AMATITÁN

JALISCO | MEXICO



PORTFOLIO



This Product



Additional SKUs