



DIVERTIDO TEQUILA REPOSADO

Divertido Tequila • NOM 1522

Additive Free

BRAND OVERVIEW

Verde Tequila, originally known for 4 Copas Organic Tequila, created the Divertido brand in 2023 with Lotería in mind. Lotería is a Mexican style bingo game, which provides vivid color and excitement on the Divertido bottle.

These expressions are cooked in an autoclave and fermented for 72-96 hours. Reposado and Añejo are aged in single-use American Oak Whisky barrels. Master distiller Illiana Partida is the daughter of third generation agave farmer, and tequila producer, David Partida.

Blue Weber Agave are selected from the Partida plantations in Jalisco, by maestra Illiana Partida. These agave are grown by the Partida family, who are known for their attention to detail when growing and producing some of the finest quality Blue Weber Agave in Jalisco.

Variety – Blue Weber Agave

Plant Age – 5-7 Years

Cooking – Brick Hornos

Grinding – Machine grinder

Maestra – Illiana Partida



“Divertido” translates to “fun” in Spanish

EL PARAÍSO - The middle expression shows the “Heart of the Agave”. Known as a piña, the agave heart is the center of all the tequila making process. The beginning and the end. It is paradise.

PRODUCT OVERVIEW

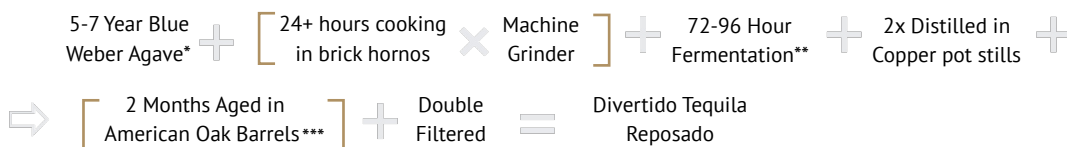
TASTING NOTES

- Carmel, bitter chocoalte, maple, cooked agave, with carmelized fruit
- Vanilla leaving passing flashes of cooked agave and chocolate sweet ending

SERVING RECOMMENDATIONS

- Split base with mezcal for smokey margaritas - pairs well with spicy flavors

PRODUCTION PROCESS



* Hand selected by Illiana Partida
 ** Natural Yeasts Used
 *** Bourbon Barrels

50mL
 40%
 ALCOHOL
 750mL
 BOTTLE

SKU

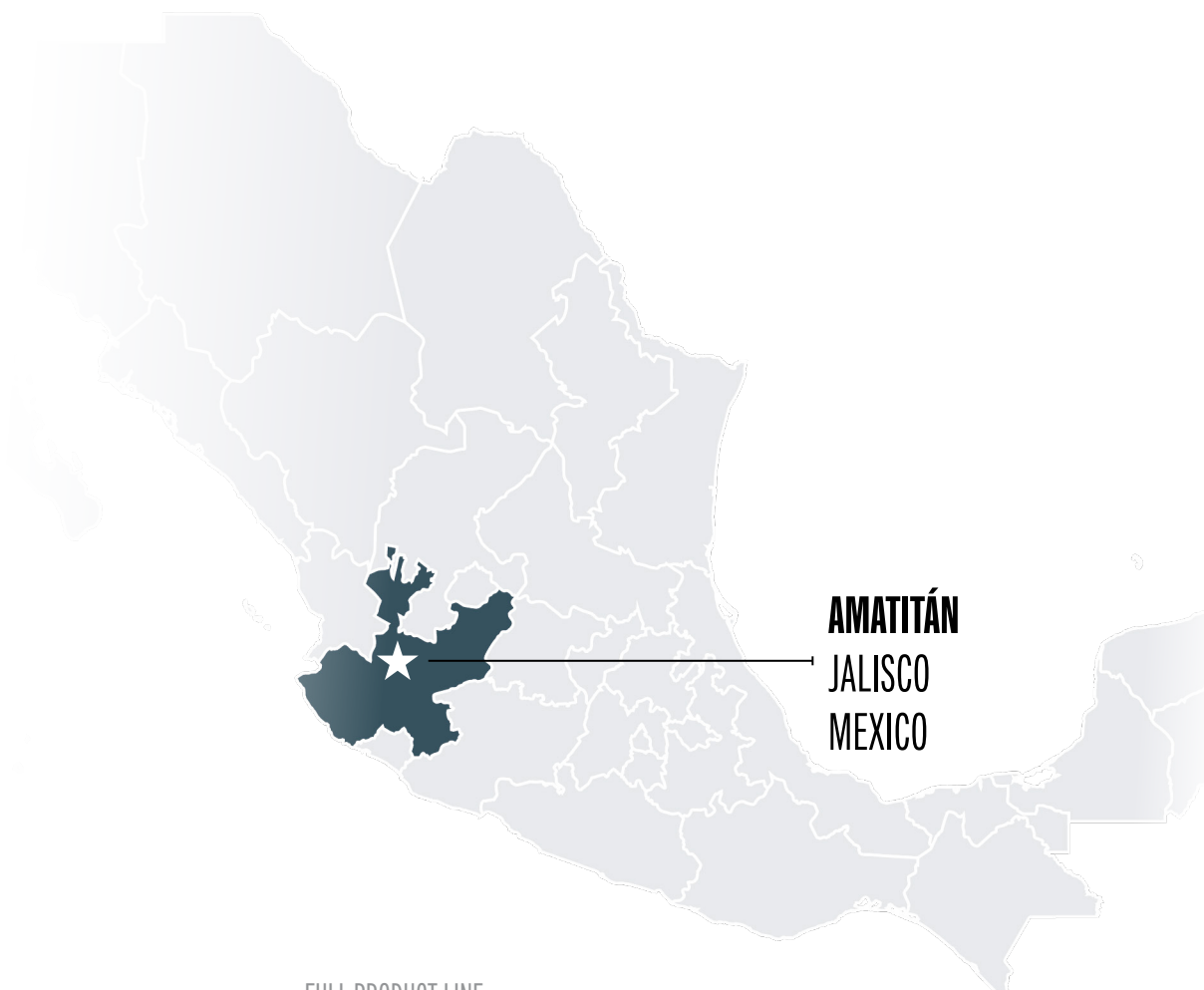
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



**AMATITÁN
JALISCO
MEXICO**

FULL PRODUCT LINE

