



DIVERTIDO TEQUILA BLANCO

Divertido Tequila • NOM 1522
Additive Free

91/100 POINTS - Wine Enthusiast Score

BRAND OVERVIEW

Verde Tequila, originally known for 4 Copas Organic Tequila, created the Divertido brand in 2023 with Lotería in mind. Lotería is a Mexican style bingo game, which provides vivid color and excitement on the Divertido bottle.

These expressions are cooked in an autoclave and fermented for 72-96 hours. Reposado and Añejo are aged in single-use American Oak Whisky barrels. Master distiller Illiana Partida is the daughter of third generation agave farmer, and tequila producer, David Partida.

Blue Weber Agave are selected from the Partida plantations in Jalisco, by maestra Illiana Partida. These agave are grown by the Partida family, who are known for their attention to detail when growing and producing some of the finest quality Blue Weber Agave in Jalisco.

Variety – Blue Weber Agave

Plant Age – 5-7 Years

Cooking – Brick Hornos

Grinding – Machine grinder

Maestra – Illiana Partida

“Divertido” translates to “fun” in Spanish

LA JUVENTUD – A young couple dancing on a cobblestone street in a small town in Mexico. They are a representation of the ownership's roots in the Los Altos region of Jalisco.



PRODUCT OVERVIEW

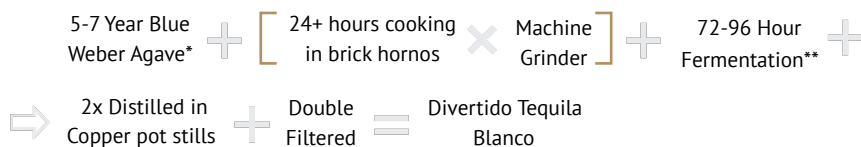
TASTING NOTES

- Cinnamon and black pepper
- Cooked agave with delicate vapors of vanilla
- Silky and sweet
- Citrus fruit notes; lime, orange, and spicy cinnamon and pepper

SERVING RECOMMENDATIONS

- Great base for Margarita or Paloma
- Served neat or on ice

PRODUCTION PROCESS



* Hand selected by Illiana Partida

** Natural Yeasts Used

50mL
40%
ALC/VOL

750mL
BOTTLE

SKU

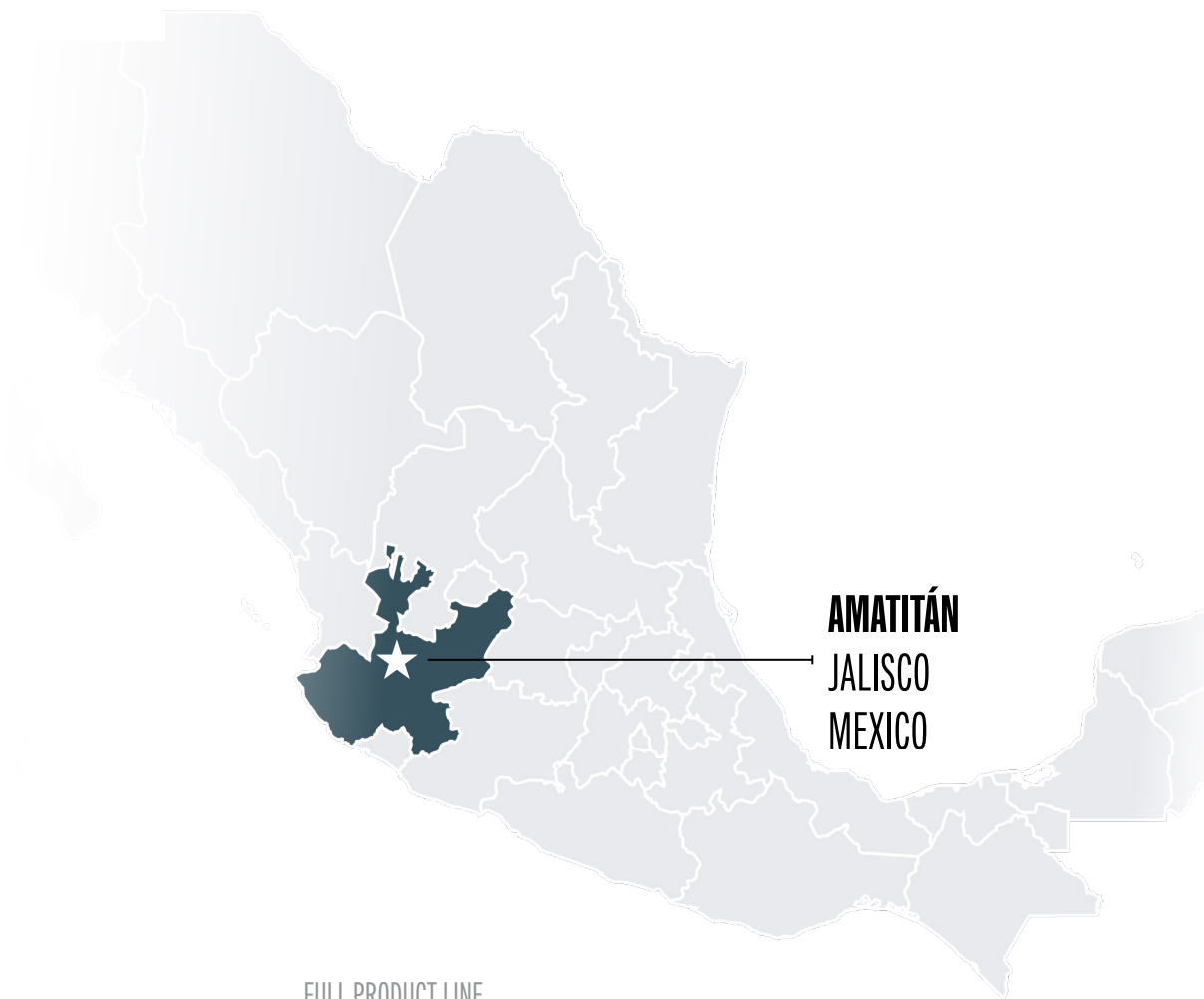
DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

ORIGIN



AMATITÁN
JALISCO
MEXICO

FULL PRODUCT LINE

