

### **BRAND OVFRVIFW**

During the Reform War and French Intervention, the Chinacos were independent landowners who were known as legendary fighters, admired by the people of Mexico. The leader of the Chinacos, General Manuel "El Manco" Gonzalez, acquired land in Tamaulipas and became president, where generations later his great grandson, Guillermo Gonzalez, founded Tequilera La Gonzaleña in 1972. Tequilera La Gonzaleña was the only distillery authorized to produce tequila in Tamaulipas, supplying the first ultra-premium tequila to the US in 1983.

Much of the tradition from the inception in 1972 is carried out today at Tequilera La Gonzaleña. From the technique and process, proprietary yeast, and the two restored, modified alembic copper stills, the distillery takes pride in maintaining precedent. The authenticity is also apparent, from the long, slow fermentation period that builds unique fruity and floral aromatics in the tequila, to the longstanding master distiller, Juan Angel, and the distinct white oak barrels from France and England.

They continue to craft the award-winning tequila with a passion for the traditional methods of the tequila distillation process.

Chinaco Tequila takes its name from legendary warriors and the bold and full flavors of the tequila aren't designed for the timid. With Chinaco being the only tequila produced in Tamaulipas, the terroir provides a unique flavor profile unlike any other tequila. At the family ranch, El Rosillo, they plant over 60,000 agaves annually, along with sourcing from other local farms. An unheard of practice today, these saplings are all from the same mother plants within the same region, providing unparalleled consistency and quality.

Chinaco Tequila Reposado is aged for 11 months in 35 year old French and English white oak scotch barrels which impart a gentle, woody character to the spirit. This tequila mixes beautifully, but also stands proudly



David Wondrich, Wine & Spirits Magazine, 2015

## PRODUCT OVERVIEW



### TASTING NOTES

- · Gentle, woody, peppery character with aromas of pear and pineapple
- · Clean, fresh flavors of citrus zest, peach and apple, hinting of dill and quince on the palate
- · Medium length, lingering, fruity, spicy finish of cinnamon and spearmint



### SERVING RECOMMENDATIONS

- · Sip neat
- Exquisite in a premium Margarita, Paloma, and El Diablo
- Pairs well with spicy dishes

#### CHINACO MARGARITA

- · 2 oz Chinaco Reposado Tequila
- 1 oz fresh lime juice
- 0.5 oz agave nectar

Add all ingredients to a shaker with ice. Shake thoroughly and strain into a rock glass with ice.

Garnish with a lime wedge.



# PRODUCTION PROCESS

**ORIGIN:** Tamaulipas

AGAVE: Azul Weber Tequilana

PLANTAGE: An average of 10 years (due to extreme

weather conditions)

COOKING: Autoclave at low temperature for 12 hours

GRINDING: Molino (old sugarcane press)

FERMENTATION: Stainless steel vats for 72 hours, with the same ambient yeast since the beginning in 1972

**DISTILLATION**: Modified alembic copper stills (restored from the originally purchased pair in 1972)

AGING: Aged for 11 months in 35yo French and

English white oak scotch barrels

MAESTRO: Juan Angel (for nearly 30 years)

40% ALC/VOL **BOTTLF** 



DISTRIBUTOR

BOTTLE PRICE

SALES REPRESENTATIVE

CASE PRICE

ORIGIN

SKU





FULL PRODUCT LINE











