

# RON CARIBE WHITE RUM

Casa D'Aristi

87 POINTS, *Distiller.com* 2017

## BRAND OVERVIEW

Casa D'Aristi is a small producer of craft liqueurs and artisanal rums at its home in the heart of Yucatan since 1935, in the beautiful city of Mérida, and is committed to sustainable practices and maintaining close relationships with the farming communities. Founder Don Carlos Aristi set off at 19 to travel the peninsula in search of Mayan culture and history. It was then that he discovered a true gem: an ancestral Mayan beverage. Their products remain additive and flavoring-free, focusing on quality and authentic flavors and recipes of Yucatan. Their spirits represent the best of the bounteous land in a bottle

and have continued to preserve the founder's legacy, sharing the treasures of the Mayan with the world.

Ron Caribe White Rum is a premium white rum straight from the heart of the Mexican Caribbean. Made from 100% sugar cane juice, this small batch rum showcases the essence of the region and the natural flavors of sugar cane juice, with tropical and citrus notes, and an elegant finish.



## GUARDING THE NATURAL WEALTH OF THE YUCATAN

## PRODUCT OVERVIEW

### TASTING NOTES

- Delicate floral notes reminiscent of orange blossom, with tropical fruit nuances
- Bright citrus zest
- Hints of natural cane sweetness, with an elegant finish

### SERVING RECOMMENDATIONS

- Enjoy the rum neat or over ice to savor its smooth character
- Combines well with tropical fruit flavors, vermouths, and amaros
- Use in tropical cocktails, such as a Mojito and Daiquiri

### PRODUCTION PROCESS

#### FERMENTATION

Sugar cane juice + Distillation in column stills + Blended = Ron Caribe White Rum

40% 750mL  
ALC/VOL BOTTLE

SKU

DISTRIBUTOR

SALES REPRESENTATIVE

BOTTLE PRICE

CASE PRICE

## ORIGIN



**MÉRIDA  
YUCATÁN  
MEXICO**

## FULL PRODUCT LINE

