

## HAVE YOU SEEN BIN'S DIGITAL EDITION?

Packed with over 300+ pages of lucid and informative news, brand category features, new products, distributor pricing, brand indexes and industry contacts, BIN Magazine's extended digital edition is a must for all those who seek information in California's highly competitive beverage marketplace.



Since 1934, Beverage Industry News has provided California's Beverage Industry with strategic insight and information. Through our unique platform of print and digital products, BIN Magazine is changing the way content is created, distributed, consumed and shared.

### SUBSCRIBE TODAY!

BIN'S digital edition is free with all paid print subscriptions



[www.binmag.com](http://www.binmag.com)



## AROMATIQUE

AUTHENTIC PURE LIQUEUR FROM GERMANY

*Best of Liqueurs / Best of Show*

*GOLD MEDAL 98 pts -Los Angeles Int'l Spirits Competition 2015*

The origin of Aromatique dates back to 1828 when it was conceived as a remedy during an epidemic in Germany's Thuringia region. The state-of-the-art production facility of today belies the expansive heritage behind the brand. An independent family firm, the owners honor the legacy by directing operations with impassioned care and respect—selecting only premium ingredients, adhering to the original recipe and using traditional production methods. All aspects of production are meticulously quality-controlled, from the gentle processing of the extract and refining the distillate, to bottling in the custom, angular bottle, the style of the original Kramer's Aromatique. The secretly guarded recipe is a blend of carefully selected, premium spices. This iconic liqueur has a deep caramel hue, is beautifully aromatic, and its bold flavor is distinctively rich in spice, with sweetness balanced nicely by a touch of bitterness.

Aromatique has an inspired history as a traditional digestive spice liqueur of premium quality produced in accordance

with the original recipe dating back to 1876. True apothecary liqueur hand-crafted in Germany. A refined bitter with a sweet, spicy flavor made entirely from high quality spices. Produced using carefully selected, premium spices and all-natural ingredients, with no artificial flavors added. The use of a vintage, 65 year-old spice grinder enhances the deep aromas and rich spice profile. 40% alc/vol

### SERVING SUGGESTIONS

Serve at room temperature or slightly chilled to bring out the pure spice essence. Lovely with a fine beer or ale. Great in cocktail recipes. Enjoy as an aperitif or digestive around a fine meal. Extraordinary ingredient for making authentic spiced, mulled wine—Glühwein. Aromatique is also well-suited to enhance culinary recipes. Add Aromatique to pancake batter for a warm hint of spice. Elevate Baked Ham by using Aromatique in the glaze and basting liquid.

For further information please visit [www.hpsepiculture.com](http://www.hpsepiculture.com)