

BRAND OVERVIEW

Staying true to the traditions around cachaça, Germana created the Soul expression to exemplify the centuries long tradition surrounding its creation. The culture of cachaça in the Minas Gerais is viewed as a noble venture, something to behold in its purity. Soul is one of the many cachaças Germana creates by hand from beginning to end including the harvest of sugar cane on family-owned Farm Vista Alegre since 1912, to wrapping bottles in the leaves of Pahla (dried banana leaf.)

The crystalline color is a symbolic message to the drinker that the soul of Brazilian cachaça is not one to take lightly. Light bright and

grassy tastes give Soul its character and provides even the most basic bartender a tool to make rudimentary cocktails complex. There is much to appreciate about this all-natural cachaça. Due to the hard work of its blenders and distillers, the Soul expression received a Double Gold Medallion at the San Francisco World Spirits Challenge in 2009.

The Soul expression from Germana is perfect for the consumer who is interested in tasting a classic style of cachaça. The taste of fermented sugar cane shines due the open flame of the pot still. A taste of tradition with attention to detail is the idea behind this expression.

FAMILY TRADITION OF GERMANA CACHAÇA

At the Germana distillery, sugar cane is harvested from the family-owned Farm Vista Alegre. Free from pesticides. 100% all-natural.

PRODUCT OVERVIEW



TASTING NOTES

- Unaged style brings grassy and herbaceousness
- Green and light
- Savoriness reminiscent of sea salt
- Earthy quality creates a warm complexity
- Hint of banana on nose
- Oily texture coats mouth



SERVING RECOMMENDATIONS

- Neat
- Great for caipirinhas
- Shaken cocktails with lime or lemon juice
- Will add complexity to daiquiris, tiki drinks
- Pairs well with blanc vermouths and citrus based liqueurs



PRODUCTION PROCESS

HAND HARVESTED SUGAR CANE
FROM VISTA ALLEGRE

Sugar Cane Milled
and Fermented
for up to 24 Hours

Open Flame
Potstill
Distillation

Distillate Cut
and Graduated
to 40% ABV

Rested in
Steel Vats

Bottled
by Hand

40%
ALC/VOL

1L
BOTTLE

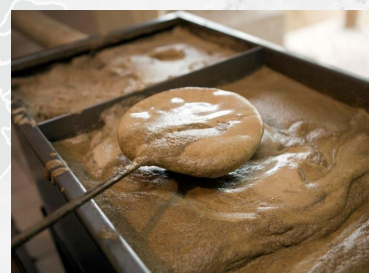


ORIGIN

PRICE



NOVA UNIÃO
MINAS GERAIS
BRAZIL



FULL PRODUCT LINE

