BARTENDER'S CHOICE

SILVER, 88 POINTS
WOB-Punkte 2018

Herman Jansen Distillery

BRAND OVERVIEW -

Herman Jansen is a seventh-generation, family-owned distillery located in Schiedam, Netherlands. Established in 1777, the family has built a business based on honesty, quality craftsmanship, and an open approach to collaborations. Successive generations possess innovative characteristics leading to the honorable classification of World Class Distillery sincs 2012 by the WSA Austria.

Due to Genever laws, Herman Jansen has two distillers onsite; one solely for Genever named Branderij De Tweelingh. The distilleries operate under the supervision of Master Distiller Ad van der Lee, two product developers, and three beverage makers with over two hundred years of experience.

In 1902, the 4th generation of Herman Jansen initiated the Schiedam malt spirit regulations to protect the 100% malt spirit style. The municipality seal of Schiedam represents a certificate of authenticity with the guarantee the distilled product is made of malt spirit in accordance with regulated methods. Currently, the 6th generation of Herman Jansen is working to bring these regulations into the future, adjusted to the new standards, techniques, and environmental values. In 1987, Notaris was created and stands as one of three Genevers to carry this municipal seal of Schiedam today.

In 2009, Herman Jansen began producing Notaris bearing the European biological, organic symbol.

On request of and in cooperation with some of the best bartenders in the world, Herman Jansen created this smooth maltspirit with a nice raw edge.

MADE FOR PURISTS BY PURISTS

The Perfect Inspiration to Make New History

PRODUCT OVERVIEW -



TASTING NOTES

- Very fruity, apple- and pear-like, almost green and ethereal style, menthol
- · Grainy and malty, rye, dried pears, slightly yeast
- · Somewhat green and woody
- Citrus, orange, apple peel, flour-like and grainy, moist grain
- A touch of botanicals in the background, raisins, delicate malty alcohol sweetness
- Good harmony and length



SERVING RECOMMENDATIONS

Good in cocktails or mix with smokey tonic

750AL C

47%

750mL



Malt Spirit = Malted Barley, Corn, & Rye

Malt Spirit Genever Malt Spirit
+ Juniper

Cornwyn 51% ABV HP Malt Spirit Notaris
Bartender's Choice



ORIGIN



SCHIEDAM HOLLAND NETHERLANDS









FULL PRODUCT LINE



