



CENTUCA 72

Enrico Toro DC

BRAND OVERVIEW

In the early 1800's, Beniamino Toro Sr. moved to Tocco da Casauria, a commune in Abruzzo. Beniamino discovered a local herbal elixir dating back to the Benedictine Friars who built the San Clemente at Casuria Abbey in 1100.

In 1817, Centerba Toro was born. This sophisticated liqueur is made from the alchemy of wild and naturally grown herbs selected and picked by experts at the slopes of the Maiella, Abruzzese Mountain.

Beniamino opened a pharmacy in the late 1800's and commercialized his prized Centerba, which was known as a homemade product until this time.

Overtime, the monasteries lost their notoriety for the elixir remained a staple in the Casauria community.

Centerba largely rose to fame during the cholera epidemic of the late 19th century in Naples. It was said every evening there were well-supplied wagons of Centerba bottles heading for the Neapolitan capital. The herbs for this spirit are well known for their restorative and healing properties.

Since then, Tocco da Casauria has been associated with Centerba, the perfect name derived from "Centum Herbara," or in dialect "Cianterba."

1972 marked the year Enrico Toro and his father, Roberto, built a distillery to keep up with market demands of their ancestral herbal liquor, Centerba. Thus, the family rebranded Centerba Toro as Centerba 72.



THE OLDEST DIGESTIVO IN ABRUZZO

PRODUCT OVERVIEW

In the Abruzzo region, there is the tradition to mix together Sambuca (anise based liqueur) and Centerba Toro. As such, it was natural for the Enrico Toro Casauria Distillery to create a liqueur. The result is a perfect balance between the unmistakable taste of "Centerba Toro" with a touch of the classic, Italian Sambuca.

TASTING NOTES

- Velvet mouthfeel with slight oily consistency
- Intense yet delicate flavors with low and strong gradations
- Herbal characteristics compliment and balance anise
- Finishes dry and fresh

SERVING RECOMMENDATIONS

- Neat as a digestivo
- With a coffee bean in a small glass

PRODUCTION PROCESS

STEAM DISTILLATION

Star Anise + Green Anise + Fennel

Neutral Alcohol + Elderflower + Herbs

Sugar

Sambuca



Sambuca + Centerba 72

Flawless Matrimony

38%
ALC/VOL

750mL
BOTTLE

ORIGIN

PRICE



FULL PRODUCT LINE

