

GOLD, 94 POINTS, EXCEPTIONAL Tastings.com Int'l Review of Spirits 2018

SILVER WSWA 2017 BRONZE IWSC 2017

### **BRAND OVERVIEW**

By the Dutch began in 2015 to tell a story of tradition and craftsmanship to the world with reintroducing traditional Dutch distillates.

The Netherlands historically plays a leading role in the world of fine spirits. The Dutch were the first to master the art of distillation from agricultural products, as well as the first to spread their technology internationally.

The By the Dutch portfolio has taken influence from the former routes of the VOC & WIC to create their portfolio. Education, transparency, and craftsmanship are of paramount importance at By the Dutch.

By The Dutch Dry Gin is created at Herman Jansen Distillery in Schiedem, the city were Gin originated. The traditional Dutch spices and botanicals are distilled separately in a pot still. The distillates are then blended

and brought to 42.5% abv with traditional malt wine spirit to create a perfect balance of mouth feel, aromas and flavor. A unique Gin, blending with Schiedem Genever traditions with world class spices and botanicals, such as: juniper berries, nutmeg, cinnamon, cardamom, bay leaf, blood orange, coriander, and lemon peel.



# UNIQUE GIN THE DUTCH WAY

We have the ambition to tell the world the story of mastery and craftsmanship behind the spirits of the Dutch heritage.

### PRODUCT OVERVIEW -



#### TASTING NOTES

- Explosion of citrus fruit and juniper berries
- Immediate balance of layered botanicals
- Distinct expressions of each botanical melds perfectly on the palate
- · Lingering finish with bright notes

#### BY THE DUTCH G&T

1 ½ oz By the Dutch Old Genever 1 oz Drapò Bianco Vermouth

1 oz Drapò Dry Vermouth ¼ oz Orange Liqueur

2 Dashes By the Dutch Classic Bitters

Add all ingredients in a mixing glass with ice

Stir until chilled

Strain into a chilled coupe glass Garnish with an orange twist

## PRODUCTION PROCESS



Gin Base + Touch of Malt Spirit

Filtration

Dry, Balanced Gin with the Dutch Touch

42.5%

/5Uml BOTTLE



ORIGIN



### FULL PRODUCT LINE

