

BRAND OVERVIEW

By the Dutch began in 2015 to tell a story of tradition and craftsmanship to the world with reintroducing traditional Dutch distillates.

The Netherlands historically plays a leading role in the world of fine spirits. The Dutch were the first to master the art of distillation from agricultural products, as well as the first to spread their technology internationally.

The By the Dutch portfolio has taken influence from the former routes of the VOC & WIC to create their portfolio. Education, transparency, and craftsmanship are of paramount importance at By the Dutch.

Bitters complete the By the Dutch range by supporting the spirits in the preparation of great drinks. Their strong personality is derived from the use of herbs and spices of the Dutch tradition.



BITTERS THAT WILL GIVE A FIRM KICK TO YOUR PUNCH!

PRODUCT OVERVIEW -

CLASSIC BITTERS - 45% ABV



TASTING NOTES

- Powerful and full-bodied aromatic bitter
- Sweet and fiery cinnamon with bitter orange
- Notes of gentian root, cardamom, and dried herbs

GINGER BITTERS - 75% ABV



TASTING NOTES

 A powerful bitter dominated with exploding notes of ginger

ORANGE BITTERS - 45% ABV



- Spicy and bitter with hints of orange peel and wormwood
- A distinct scent of cardamom, coriander and nutmeg

THE OLD MARTINEZ

1 1/2 07 By the Dutch Old Genever 1 07 Drapò Bianco Vermouth 1 oz Drapò Dry Vermouth 1/4 07 Orange Liqueur

By the Dutch Classic Bitters

Add all ingredients in a mixing glass with ice Stir until chilled

Strain into a chilled coupe glass Garnish with an orange twist

PRODUCTION PROCESS

- Vegan Friendly
- 100% Natural Flavoring and Sweeteners

ARRACKVOCAAT

1 ½ oz By the Dutch Batavia Arrack Rum

1 ½ oz By the Dutch Advocaat

 $^{1}/_{3}$ oz Lime Juice

2 drops By the Dutch Ginger Bitters

Ginger Beer

In cocktail shaker with ice, combine all ingredients except for the ginger beer

Shake and strain into an ice-filled highball glass

Top with ginger beer; gently stir

Garnish with a cinnamon stick and candied ginger Created in 2018 by Matthias Soberon

OLD (OUDE) FASHIONED

2 07 By the Dutch Old Genever

1/2 07 Simple Syrup

3-4 drops By the Dutch Orange Bitters 3-4 drops By the Dutch Classic Bitters

Combine all ingredients in a rocks glass with ice Stir 40 times

Garnish with an orange zest

varies ALC/VOL





ORIGIN



SCHIEDAM HOLLAND NETHERLANDS







FULL PRODUCT LINE

